ANTHONY HUSTLE

SDL King

A Step-by-step Guide to Getting Laid with Super Hot Women the Same Day

By Anthony Hustle

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Foreword

Firstly, if a woman tells you to stop, you stop. There are no ifs, ands or buts. You stop. This is not a game. Disrespecting a woman's freedom to decide is a serious crime and is not only a despicable act, but can also result in serious legal charges and prison time. When I touch on subjects such as persistence, male leadership, dominance, rougher acts of sexuality or the alike, I am describing situations during which the woman gives full consent to your actions at all times. Again, when in doubt, stop. When in doubt, ask the woman whether she is feeling comfortable. In particular, I caution to treat younger women with respect. Ask for identification to make sure she has the legal age to consume alcohol and engage in sexual encounters with men of your age. Further, young girls sometimes are not yet fully developed from a psychological point of view. If you feel that you are potentially (mis)leading a young woman to actions that she may regret later, you need to stop and make sure she gets home safely. Always remember:

these women are some man's mother, sister and daughter. Treat all women with the same respect you would like another man to treat your mother, sister or daughter.

SDL King was written as a book that specialises on the idea of seducing extremely beautiful women the same day in an efficient, simple and exciting way. That is what the book is primarily supposed to teach. It requires no prior knowledge of the art of SDLing - however, it does require basic knowledge of seduction and in specific, the Straight Line Seduction System as explained in my first book The Close. As explained in SDL King, I wrote this book because I believe that the SDL approach is the Supreme Discipline when it comes to cold approaching extremely beautiful women. It was therefore the logical conclusion for me to write this book after I had laid out the basics of the Straight Line Seduction System in The Close, first.

I want to make clear that I didn't write these books to make an academic contribution - the books were first

and foremost written to teach seduction to practitioners. I therefore view them as manuals that the practitioner can use when learning seduction. As a matter of fact, I did not do a degree in psychology and then decided to write about the science of seduction: I always thought that's like waiting with the sex for the old age - not a good idea. I did my PhD in seduction by seducing thousands of women in real life. My professor was the field and flunking tests meant losing hot girls. That's the best teacher. The closest you can get to the real experience is to see infield videos broken down by a guy who knows that he is doing. And that's why it is essential to have access to the infield videos as shown on the Hustler Club (www.anthonyhustle.com/plans/). To fully harness the power of both books, The Close and SDL King, you need to read the books first and then watch the infield videos on www.anthonyhustle.com/plans/. Reading about a concept is great to build an abstract understanding in your mind. If you then back this abstract understanding up with practical infield footage, you start getting a very good idea of how seduction works. Further, as you hear the lines and see the body

language, your mind absorbs the knowledge by osmosis. By going out infield, you will then internalise the teachings. Further, as you go along you will be able to self-correct as you can benchmark your performance against the teachings in the books and the videos. This provides you with a continuous improvement process.

SDL King is not a book that purely written to SDL. The SDL King approach laid out can be applied on any date. At its core, SDL King is an approach that is designed to take women home the same day. So if you are out with a girl you have known for many years, you can still apply the SDL King approach. Last but not least, the strategies I have laid out in SDL King are not exhaustive. When you get better over time, you will adapt the SDL King to your own character and approach (see Know Thyself in The Close). However, if you do get lost in the mist of seduction, you will always have the pillars of the Straight Line Seduction System to fall back to.

Why I Wrote this Book

When I came around to writing this section of the book, I realised that I had already written it. It was an email to client of mine that I think many people will know in the future. We are making a product together and I think it will be a game changer. I know it is risky to make this claim before having made the product, but I have a feeling and I am going all in on it. I explained to him why I want to do the product with him and I think it is the same reason I had to write SDL King. This is the original email (with minor editing) I wrote him and this is my massage to anyone who is willing to put in the effort to get this part of his life sorted out once and forever:

Hi,

I know you are not a beginner - you are far from a beginner and that's why you are the one I chose from all the guys so far. I am not going to rent professional filming equipment and take time off unless I am sure the

guy can do it. I am not saying that you will do it straight away, but you will do it eventually. I need someone that can show fire on camera and I know that once you realise how close you are to being extraordinary at it, you will do things that will blow your mind. I know this from experience - I don't need to see more than what you showed me. Your issues are mindset issues not technique - once you get over that you will get results that are as good as mine in terms of hotness. Maybe not as predictable and maybe not as quickly, but definitely as hot. And if we get one SDL with a super hot girl on camera, we proved it. Predictability and speed then comes from doing it 100 times. That's your job after we are done. Yes I will give you technique advice in the beginning, but what we will focus on is the mindset section in Passive Frame Control of The Close. It's not about game, it's about how to control your mind to go that extra step when you don't feel like it. It's about becoming a beast. Much of what I describe in the SDL King covers that. When you push through and take the risk because you are willing to lose her, that's when you master this stuff. That's what looks amazing on camera.

That's also the reason why I will charge you a price that's special because I can make an amazing product out of it. You problem is that you are underestimating how good you already are and I know we can fix this. You just need to trust yourself more and go for it.

I want to set out goals: your goals. And then I want to go out and get them. I don't care about how much time it takes or how much we have to push to get it. If it takes 1 day then that's great. If it takes 1 week then we will go one week. I will take time off for this. If it rains it rains and if we are lucky with the weather then we are lucky. All I care about is to get the result so you see it is possible and so I get to make a killer product. Level doesn't matter - it's not about where you start. It's about how much you can change. Then it's up to the viewer to determine where they are now and where they want to go. If I took a beginner the absolute level of what we could achieve would be unexciting. It wouldn't do this art justice. A beginner might go from AA to getting an instant date with a 7. You on the other hand will go from getting laid with 7.5s to an SDL with an 8, 9 or 10. That's the

dream - that's why anybody gets into this in the first place. Nobody gets into this to number close a 6.

That's my honest plan and that's what I will try to deliver on no matter what it takes. I can't work with a beginner to get this product done. The reason I need someone strong is the following: Tony doing it is not real to most people. Most people will say: "Yes, he is amazing, but he has some special skills that can't be learned." This is obviously not true. But you doing it as a client (even when already intermediate) is the manifestation of the dream of game. If I can get you from where you are today to get an SDL with an 8, 9 or 10, you will represent the dream of all men.

This is not strictly about money for me. This is quite personal. I went through bad times, doubting the whole thing and even feeling like wasting my life on this. I just never gave up. I travelled around the world solo just to prove to myself that it can be done. And when I did, I felt the responsibility to share this. I have spent the better part of 10 years doing this. I went from knowing almost

nothing to Tony Hustle. For me, it's a personal responsibility to show to myself that I didn't waste my time, but that I worked something out that can change the life of every man that works on it hard enough. I need someone to prove this to the rest of the men that are still doubting themselves. And this is almost everyone by the way. If we manage this we will change the life of many people because once they see you doing it, they will believe they can do it. And seeing is believing.

Try this: walk down the street and look around without any specific focus. Just look around. Then start looking for cars only. Then change your focus: look for trees only. Then change your focus back to cars look for red cars, then for blue cars. What do you notice? You will find that every time you change your focus, you your brain blocks out anything that is not what you are currently focusing on. Your brain is constructed in a way that it consciously focuses on one thing at the time. You also notice this when you are about to fall asleep in an airplane. The airplane noise disappears just when you are about to fall asleep. As you snap back to consciousness, you are conscious for a second without hearing anything before the airplane noise comes back on. If the brain wasn't blocking out certain sensors temporarily, you would literally go crazy. The sensory overload would drive you mad. You would hear hundreds of voices, cars, steps, birds etc. Magicians exploit this vulnerability when they steal watches, wallets

or other valuables. They misdirect to draw our attention to something other than what they are about to take away from us.

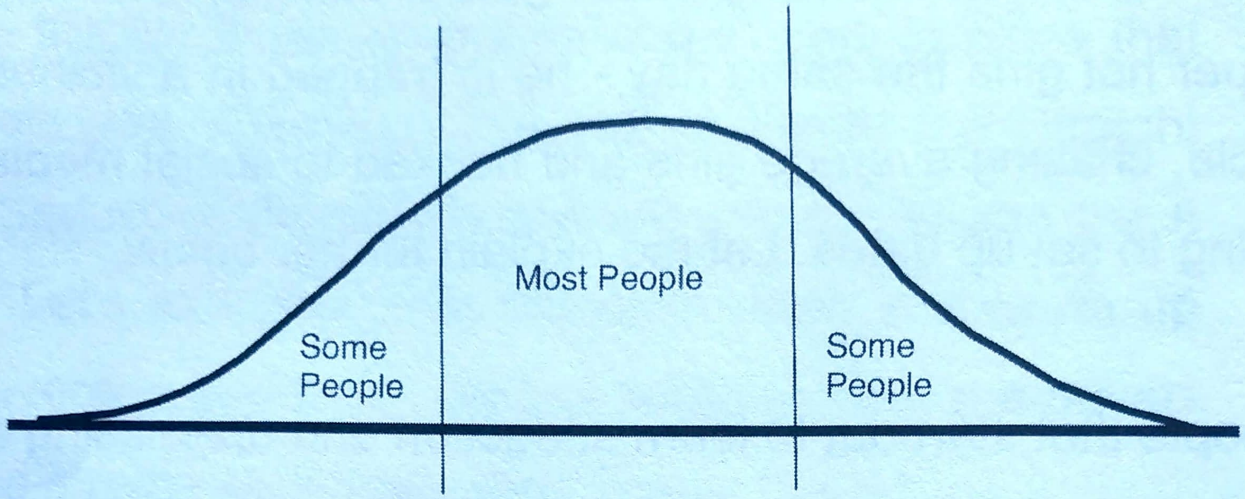
Tony shut the hell up - I want to get laid with super hot girls! Why are we talking about neuroscience and magic? The reason is simple: the main reason why men do not get laid with super hot women the same day is that they lose focus. Or, more appropriately, they never have the right focus in the first instance. What should be our focus? It's pretty simple: she should be "super hot" and we should have sex with her "the same day". To be able to get laid with super hot girls the same day, you need to have laser focus and never lose sight of your mission. That's why this is SDL Commandment #1.

So let's see what happens to the guy who does not use the Straight Line Seduction System when he starts learning game and instead uses conventional methods. How does he lose focus? First, he starts approaching girls that are average because he needs to warm up. Second, he then starts a psychological feedback loop

that keeps him wasting his time chasing average girls. I call that the 5 Trap and the Flywheel of Frustration. The result is that the seducer never gets around to seducing super hot girls the same day - he is trapped in a vicious cycle, chasing average girls and hooked to social media trying to set up dates. Let me explain further below.

People that start out to learn seduction end up chasing a never-ending stream of average girls. This is what I call the 5 Trap. Falling into 5 Trap is a natural habit to train yourself into when learning game. It's a very human thing to do for a bunch of psychological reasons. Here is why: a 5 is simply an average looking girl. Ever since Francis Galton we know that features such as height, length of limbs and beauty are normally distributed. He almost got himself killed finding it out. Most people have average looks, some people have below average looks and some people have above average looks. If you imagine a histogram or a bell curve (normal distribution), a 5 is at the highest point on the curve. Hence, by definition, most girls are 5s.

Graph 1. The Normal Distribution of Beauty



So why is it natural to keep chasing average girls when learning seduction. That's absurd - are you saying I am spending all this time and effort to have sex with average girls? Let me explain to you why it is totally natural and human to chase average girls when you learn game: first, when learning seduction, you are told to "warm up" with girls that are not necessarily hot. Conventional seduction wisdom dictates to "get into the zone", "get into state", or to "shake your social conditioning" first. The 3 second rules is the epiphany of it: you see a girl and within 3 seconds you have to approach her, irrespective of how attractive the girl actually is. While it is true that everyone needs to warm

up to some degree, hitting on average girls causes a lot of the trouble if you do not have a system in place that protects you. I realised this and designed the Straight Line Seduction System to prevent you falling into the 5 Trap. Let's examine what happens when you warm up with average girls and how this leads to having a never-ending stream of average girls in your life.

Gang Bang Effect. The first thing that happens when we start hitting on a girl is that we invest. Humans value things that we work for. Humans value things more if they are hard to obtain or require a certain pain period before they can be obtained. This is why gangs and ancient cultures (or not so ancient cultures) have initiation rituals. Those rituals tie the initiated mentally to the tribe/gang. The initiated literally gets beaten into the gang. Usually he has to endure a beating over and extended period of time from existing gang bangers. The same counts for job interviews - you go through the cruel process of 15 interviews with tests and brain teasers. It's not nice and causes us to invest into the process. It's the same with women. Approaching women

causes high amounts of mental stress or pain. Once the girl decides to give out her number, we type it into our phone. Anything you write down, you are more likely to actually do. There you go: you just worked your ass off to get the number of a 5 and now you want to get your reward for the hard work you did. Welcome to the 5 Trap. So by warming up and working to get the attention and contact details of an average girl, we are locking ourselves in - our internal dialogue goes something like this: "I worked for this girl's number. I will get her out and I will try everything I can to have sex with her."

Las Vegas Effect. So now we have invested into getting a 5's number or social media. What happens next? Next we are turned into a Skinner pigeon: Professor Skinner's pigeons were rewarded for pecking on a lever that then released food pellets. The pigeons learned quickly. Peck the lever (action) results in getting food (reward). Skinner found that pigeons are most compliant (i.e. peck the lever most frequently) when the reward is randomised. I.e. sometimes the pigeon gets a reward when pecking the lever and sometimes it doesn't - it's

called a variable reward schedule. When you store a bunch of numbers of 5s in your phone and then engage in a texting francy, you are turning yourself into a Skinner pigeon. Why? The reason is simple. You are already locked in through your investment of approaching. Now you start texting the girls. Sometimes they answer and sometimes they don't. Sometimes they come out and sometimes they don't. Because you are collecting lots of numbers or social media details, you are likely texting with many girls. Because texting and meeting girls takes a lot of time, your focus is now not on getting laid with super hot women the same day. Your focus is on picking up average girls and investing a lot of time trying to get them on a date.

Candy effect. Let's summarise. We are investing mentally into getting the contact details of a bunch of 5s. Then we are frantically texting a bunch of 5s trying to get them out on a date. This is already a million miles away from getting laid with super hot women the same day. What happens next? Next, we get a kick in the balls and it really hurts. We are texting with the girl trying to get

her out and last minute she cancels. It's so painful because we feel the pain of something that we almost obtained a lot more than something that was very much out of reach. If you don't believe me, try to steal the bone out of a dog's mouth that's already chewing on it.

So let's examine this process in more detail. First, you have been texting your backlog of 5s desperately trying to get them out on a date, like the Skinner pigeon you are. It took ages to get one of them to agree. Then finally one of the 5s that took pity on you by putting her number into your phone (that's already full of hundreds of painfully flaky numbers) agrees to come out on a date. Great - you are on your way to the date. While you are on your way, you receive the following casual WhatsApp from her: "Hey X, I am so sorry. My flatmate forgot her key. I have to meet her to open the door. Maybe another time." Acting all cool like you are not affected by it, you are extremely frustrated inside in reality. You sit down in the next Starbucks and start feverishly going through your backlog of 5s. You text every single one of them. Some reply, some don't. Nothing meaningful materialises. After 30min you decide

it's time to hit the streets. Let's get some new numbers. You go out and you start warming up as usual. You open the first 5 and boom: number close. Merry fucking Christmas - you closed the 5 Trap and the Flywheel of Frustration. Obviously, sometimes you get the gratification and she replies. Great success - you are on your best way of closing a 5. Even if you do close a 5, you know deep inside it's wrong. Would you bring her around to introduce her to your friends? How does it feel waking up next to her when her makeup is off? How does it feel to walk down the street with her - are you proud to hold her hand or are you trying to avoid being seen with her? You can lie to your friends, but when you are alone at night in bed, you know the truth.

This is why 99% of guys who learn game do not get laid with hot girls. It all starts with losing focus. We want to get laid with super hot girls the same day. The Straight Line Seduction System is specifically designed to achieve this goal and to avoid the 5 Trap and the Flywheel of Seduction.

There are as many ways to seduce women as there are men in the world. Some seduce women slowly and gradually, others go in super direct hoping for instant sex and others seduce women without consciously thinking about it - the latter counts for 99% of men. I know that the SDL is the king of disciplines when it comes to seducing super hot women and I document this process based on my personal success with hundreds of super hot women. I am average looking and I have no special skills. I just figured out what works and I am sharing it. If I can do it, you can do it. Hard work and discipline will get you there. Let's start the journey together, right here and right now!

Everything starts with the Dream Scenario. We put laser focus on our Dream Scenario. The Dream Scenario is this:

- Approach an extremely beautiful girl (fashion model type for me)

- Use the same simple and repeatable approach

- Have sex with her very quickly

Obviously, this is the Dream Scenario and it's not always possible to do that. But you know how the old saying goes: "It's better to aim high and fail, then to aim low and fail." That was my idea behind picking the Dream Scenario - this is what I want to get as close as possible to. It started out as a hypothesis, a social experiment. Yes, I was an advanced seducer already, but I knew nobody in the world that pulled it off and if they did, they didn't show it on the internet, so I had a hard time believing it. Greetings to Justin Wayne on this note. The Dream Scenario didn't just pop out of nowhere. I realised through trial and error (and boy did I waste a lot of time on the 5 Trap and the Flywheel of Frustration) that I am trying to move towards the Dream Scenario - I just wasn't able to express it in clear terms. Once I

realised that I was moving towards this dream scenario, I told myself: "Fuck it, why not just go all in: approach super hot girls with a simple and replicable approach to get straight off the street into my bed within minutes or hours?" It was an outrageous idea. I discussed with a few guys in the seduction community, but I didn't let them influence me too much. Their feedback was quite negative: "Somebody would have done it if it was possible." Any regular guy would tell me: "Yeah sure Tony. And then you woke up!" Well, I am a sceptical optimist: Bill Gates started Microsoft at 20. That's seemed outrageous too at the time. Of course I had doubts - it's an idea that sounds too good to be true. I was sceptical too. I am a back fan of autobiographies and quotes - one day I came across a great from Henry Ford: "If I had asked people what they wanted, they would have said faster horses." I simply focused on that for the better part of a year. The great Thomas Edison was consulting me on that occasion: "Invention is 2% inspiration and 98% perspiration." I don't think it's a spoiler to tell you that what I discovered was extremely counterintuitive and produced mind boggling results -

much closer to the Dream Scenario than I would have ever hoped for.

With my dream in mind, at first I failed a few times. I expected that. I knew game already really well so said to myself: "Let's stick with the model for a while. I am getting laid off it at the end of the day." My results were random. Not bad but random. Some girls I closed were very hot, but not all were super hot and I didn't sleep with all of them the same day. What mattered was not that I fell short of the Dream Scenario; what mattered that I saw progress. The girls got hotter and the closes got quicker. I had barely changed the model - so I knew I had at least an order of magnitude improvement left. I told myself: "If I improve the system over time, I will get extremely good results. It may take a few months to fully let go of my old ideas and to rewire my brain, but once I am done, I will have developed by far the best system in the world." This wasn't based on arrogance. I only looked at two metrics: the hotness of the girls and the speed with which I got laid with them. At this point I had 10 years of experience and knew all of the other

methods out there, including their inventors - nobody came even close and I was just getting started.

Then during a specific week in 2018 it happened. It all came together within a matter of one week. Make no mistake, I had worked my ass off. I went to Krakow 3 times in 2017, I went to Belgrade in 2018, I went to Miami in 2018 and then I went to Russia 3 times. I did all of this solo and some of it over Christmas and New Years. Alone in a foreign city without knowledge of the local language. All I had was my seduction skillset. I was seducing and I was working on the model at the same time. So this was by no means an overnight success. Quite the opposite. However, as with anything in life, at one point you experience a break through - your mind and body adapt and all the sudden you know how to ride the bicycle for example. Over the last 3 weeks you fell off the bicycle of 500 times until the moment when it clicks and then it seems like an overnight success. We simply forget. In that particular week when I proved to myself that I can achieve the Dream Scenario, I slept with 3 models within 5 days, all cold approaches from

street and each approach to sex took less than 3h. It was magical. It was unreal. I was sitting in my flat questioning myself whether this is true or whether I was just super lucky. My PhD statistics mind was lighting up bright red: this is luck. You got lucky a couple times in a row. It's not statistically significant. So I gave it another try the week after - it was my personal social experiment - I wanted proof. I was naive at the time because I didn't grasp what it meant if this approach would turn out to work - it would have the potential to make the wettest dreams of half of the world's population come true. Maybe the other half would wake up thinking: "What the fuck happened yesterday?", but that was the smallest of my concerns.

The following week I went out. First day: success with Lithuanian model. Next day I skipped. The day after I went out again. An Italian girl - not a model, but very hot. A couple days later again: a German fashion model. When the German model left my house and I had a second to comprehend, it really struck me. I was physically sick - I now knew it was not luck, but actually

a replicable system - it was too much for my brain. It was completely mind boggling and completely counterintuitive: chasing the Dream Scenario of having sex with fashion models the same day with a simple and efficient approach was the actual way of getting the hottest girls. My belief prior to this was that you probably have to either get lucky, be in the right social circle or rich. And by the way, I was already 35. That's when I shed all limiting beliefs that were left.

Like a kid that found the key to the candy store, I went nuts. That's why you saw so many videos on YouTube in my early Tony Hustle days. I got literally laid like a rockstar. When I finally relaxed like an oversexed guy that just spent three nights in a hareem, it dawned on me. I had to perfect the system and put it out there. And that's why you are reading this book. Welcome to the SDL King and welcome to the Hustler Club!

I am not going to lie to you. It will take practice and dealing with failure. But once you nail the system, it's extremely rewarding. For those of you who don't dream

of getting laid with super hot girls the same day in a simple, efficient and exciting way: stop reading because the rest of this book is exactly about that.

SDL - A Special Case of the Straight Line Seduction System

The Straight Line Seduction System (SSS) is designed to go from open (approach) to close (sex) in the shortest way possible - the shortest way is always a direct line between two points. I explain this at length in my first book, The Close. A SDL is the process of going from approach to sex in the same day. A SDL is therefore a special case of the SSS. It's the SSS applied and executed in one go on the same day. In some cases, it is not possible to execute the SDL because the woman already has other plans. In such a case, we do deviate from the SDL model. However, we still stick with the SSS in order to close as soon as possible We adapt our game to the situation and we also aim to use the most suitable tool available to stay as close to the straight line from approach to sex.

Beginning with Sex

What do Garry Kasparov (Chess World Champion), Jeff Bezos (Amazon), Peter Thiel (Paypal, Facebook and Chess Grandmaster) and Warren Buffett (Berkshire Hathaway) have in common? They all begin with the endgame. Jeff Bezos famously said that a successful life can be achieved by projecting yourself out to age 80 and then come up with a list of things that you will not want to regret when 80 years old - he calls this regret minimisation. Peter Thiel describes very clearly in his book Zero to One that it is not the first mover that will dominate a market, but the company that survives at the end and that demolishes its competition. Peter coins this term the "last mover advantage". Warren Buffett, the world's most successful investor of all time, famously quotes the following: "To finish first, you first have to finish.", which implies that he is planning from the end to

the beginning rather than the other way around. Last but not least, Garry Kasparov, one of the best chess players ever alive. Garry Kasparov explains that chess is best studied and learned by starting with the endgame: the endgame in chess is when you have very view pieces left on the board and the players are trying to checkmate each other. It's a highly instructive way to learn, because one truly needs to understand the capabilities and limitations of each single piece on the board in order to submit the opponent. Once the functions of each single piece are understood, we can layer on complexity and see how the pieces interact and compliment each other in various situations.

Seducing women is very similar to chess in many ways. The playing field is fairly controlled (chess board or dating venues) and there are more possible moves that you and your opponent can make than there are atoms in the universe. Because there are so many possible moves, unexpected things can happen and the player with the best foresight will most likely win the game - he can plan ahead better. The same is true for seducing

women: it's clear what we want to achieve, but there are billions of different ways to succeed for fail. What I found is that when thinking about seducing women, Garry Kasparov's advice is true gold: why not start with the endgame and then find the optimal way backwards to the beginning of the interaction; move form B, the close to point A, the approach as I call it in The Close - Straight Line Seduction System. With the Dream Scenario in mind, we can now use an extremely useful approach to solve your riddle. Let's not be shy - the endgame in seducing extremely hot women the same day is to put your penis into her vagina. So we will start with exactly that - sex. As a matter of fact, I have written the entire book in this fashion: I start with the endgame, which is having sex with her, and then I work my way backwards to when you meet the girl: aka the approach.

To be able to know where we are in the seduction process we need specific milestones. Because seducing women is very much defined by the location that you are in during the different stages of the process, it is very handy to use those locations as milestones. The

different locations we go through when seducing women are direct indicators for how close we are to having sex with the girl. There are 3 distinct locations with different logistical challenges. I call this the 3 Step Logistics framework - this framework is the foundation on which each SDL rests. The last location is usually your flat (the closing location, or 3rd Venue). Once you are in the last location your probability of having sex with the girl is orders of magnitude higher than it was when you started talking to her in the street - i.e. you are very close to winning the endgame. So before we deep-dive into the specifics of each of the sections of the 3 Step Logistics, let me first give an overview over the whole process - this will function as a roadmap to put each section into context as you read through the book. If you get lost, read the 3 Step Logistics again. Once you understand the 3 Step Logistics you will find it easy to fill in the missing pieces to the puzzle and the book follows a logical structure.

3 Step Logistics

There are 3 distinct locations that you go through in the SDL. Can it be more and can it be less? Yes, it can, but the most reliable and most effective way to SDL is using the 3 Step Logistics. The vast majority of your SDLs, even when you get very good at this, will follow the 3 Step Logistics structure. So accept it for now and simply follow it.

Let's look at the structure from the endgame perspective for a second before we go into the mechanics of the approach. Below are the 3 Venues and the 3 Doorways you need to go through when you execute the SDL. I explain each step according to venue type and time allocation.

Table 1. 3 Step Logistics Scheme

Step	Venue type	Time allocation
3rd Venue	Your flat, her flat, hotel room	open-ended
3rd Doorway	Walk/taxi to 3rd Venue	Less than 10min
2nd Venue	Bar, lounge, park	30min-2h
2nd Doorway	Walk to 2nd Venue	Less than 30min
1st Venue	Coffee shop, pub	15 - 30min
1st Doorway	Walk to 1st Venue	Less than 5min
S.E.X. Approach	Street, coffee shop, mall	Less than 5min

Let's start with the endgame. The 3rd Venue is the closing location - it is the location where you will have sex with her. For most guys that's their flat or hotel room.

A bunch of stuff has to happen before you end up in the third location. For sure, you must have met her somewhere and she must have agreed to come with you for one reason or another (I hope it's not money). Because it is unlikely (not impossible) that a girl will come straight from the street back to the 3rd Venue, we need to hit a few venues in-between. To be exact, we need 2 venues in-between meeting the girl and having sex with her. Before we bring her to our closing location (3rd Venue), we need to be in a location that is close to our 3rd Venue. That location that is close to our closing location is usually a bar and it is called the 2nd Venue. Why? Because when we leave the 2nd Venue to go the 3rd Venue with her (i.e. we are on our 3rd Doorway), we don't want to walk around or take very long taxi rides. Why not, Tony? Don't girls like taxi rides and long walks? They might, but that's not the point. The point is that before you can go from the 2nd Venue to the closing location, she needs to be ready - we call that the Kill Zone (see Killer Instinct in The Close). She needs to be so turned on that she is thinking about sex - her pussy needs to be wet while talking to you. And by that I don't

mean that her pussy is wet because you spilled your beer on her lap. Once she is hot and on, a window of opportunity opens and you have to capitalise on this limited time offer - you have to strike while the iron is hot. If you need to walk for 45 minutes (keep in mind girls sometimes also wear high heels) or take a very long taxi ride, you are potentially missing out on the window of opportunity she is giving you. Questions such as: “How long is it still?” are real vibe killers. So instead of managing her nagging questions, I simply set up the logistics so she won’t get a chance to ask. As usual, an ounce of prevention is better than a pound of cure. For this reason, we want the 2nd Venue (e.g. a bar) to be as close as possible to the 3rd Venue (e.g. your flat or hotel). If you live in the Anatolian mountains and the closest bar to your buffalo skin tent is 5h away by foot, just do what the other guys are doing: fuck a donkey. Jokes aside, you need to get inventive and find logistics that work because this is the foundation of the SDL. It’s like going to the beach to surf and not bringing your surfboard - sure, you can cut down a tree and surf on that. But why not just bring a surfboard? If you life with

your girlfriend or parents you need to outsource your 3rd Venue - in Brazil they solved this problem with motels. Now, before you can go to the bar with the girl you go to the 1st Venue, which is usually a coffee shop or another public place close to where you met the girl. But Tony, why not go straight to the bar? Why waste time in a coffee shop? What if I don't like coffee? If you don't like coffee, have smile and a coke and you shut the fuck up. Other than that, you don't strictly have to go to the 1st Venue, but usually you don't meet girls around your house. They are rather more central or in a different location like a mall or shopping street such as Oxford Street in London, UK. Since you want to lower her resistance to come with you, when you approach the girl, it's much easier to be able to point to the coffee shop across the street rather than telling her that there is this cool bar 45min away. It's just common sense. Further, and more importantly, just because a girl comes with you for a coffee doesn't mean she will have sex with you that day. By bringing her to the 1st Venue that's really close to where you picked her up, you are using a filter. We figure out whether she is interested and we

figure out her logistics. In plain English, we are answering two questions: 1) does she want to have sex with me and does she have time right now? As soon as we suggest the 2nd Venue, the girl knows what's going on - it's implicitly communicating that we want to have sex with her and we will go for it now. She knows it and by agreeing to it she implicitly tells us that it is on. If she doesn't agree to move from the 1st Venue (coffee shop, pub) to the 2nd Venue (bar, lounge), it is a good thing. You might feel frustrated or are upset about her not coming along, but it's a good thing because we just saved ourselves a bunch of time: at most we spent 30min with her. That's why SDL is the Supreme Discipline. If you took her straight away across town to the 2nd Venue next to your closing location, you would be running the risk that she will say: "Oohhh, thank you for the drink, that was so sweet of your." after the first drink and leave. That's girl code for: "I am not going to have sex with you my friend." Maybe her friend lives around the corner and she wanted some company before meeting her. That's very inefficient, frustrating and makes you feel like a complete tool. Because we

are not a fucking tour guide that pays for random girls' drinks (no matter how hot they are), we set the SDL up so that this cannot happen to us. Or, more accurately, we are reducing the likelihood of this happening to us. So in a nutshell, the 1st Venue filters out girls that are not down to have sex with you and that don't have time right now. If she agrees to come to the 2nd Venue (2nd Doorway), If you approach a girl with the S.E.X. Approach it's on - you will never be in the friend zone. A girl doesn't go around town with a guys that told her that he loves her eyes and energy - especially if they just met him. Now you can see why this is a Straight Line Seduction System: already after 15-30min we know whether we have a good chance of closing the deal or not. We have prospected the girl in sales jargon.

Once you are in the 2nd Venue, you clearly have a very good shot at getting her: she clearly is into you, has time (probably, but you need to confirm) and you now have the chance to get her into the the Kill Zone. Why? Because we will have worked The Straight Line Seduction Cycle on her from the start, which ramps up

attraction-escalation and gets the girl a) turned on and b) communicates our intention of sleeping with her. Of course, if you treat the girl like a friend or tour guide, nothing is sure because she has no idea what the hell you want from her or she thinks you have no balls. Let's assume you did the S.E.X. Approach correctly and she knows what's up. Since you are already very close to the 3rd Venue when you sit in the 2nd Venue with her, you have maximised your chances of getting laid today. So we follow the Straight Line Seduction System until she is hot and ready; then we go through the 3rd Doorway towards our closing location that is coincidentally just 3min away. If she is not showing any signs of attraction and doesn't want to enter the Kill Zone after 2h, we initiate the Kamikaze Moment. The Kamikaze Moment forces us to pull to the 3rd Venue despite her lack of sexual arousal - i.e. she seems to be not in the Kill Zone. This is the case because the SDL model is designed for efficiency and simplicity. For this reason, SDL Commandment #6 dictates to SDL the same day even if we lose the girl. If we lose the girl after the 2nd Venue, we have only invested 3h maximum. We obey

the principle of Picking Yourself Up and go straight back onto the street to rinse and repeat - in this way, we can attempt multiple SDLs per day. Why is that important? Let's assume you consistently get girls to the 2nd Venue so that you can attempt 3 SDLs per day. Since the 2nd Venue is an advanced stage in the seduction process, your probability of success should be around 50%. With 50% you will close this girl. If you can attempt it 3 times a day, your total probability for success the same day is 87.5%. I am not saying that everyone has this sort of probabilities and it definitely takes practice, but this is why you saw so many Tony Hustle SDLs coming out on Youtube in summer 2018. Picking Yourself Up after a failed SDL attempt is key to the SDL Straight Line Seduction System. Now you have a good understanding of the 3 Step Logistics and why I designed it this way. My design hardwires simplicity and efficient into the SDL process to make it part of the Straight Line Seduction System. It's simple,it's efficient and she better be hot and exciting.

The 3rd Venue ends when you are having sex and starts when you are 1min away from the entrance to the 3rd Venue. There are several challenges and obstacles that may occur when you try to sleep with the girl andenter the 3rd Venue.

Last Inch Issue (LII): Note it is of utmost importance that you respect women and their will. If a girl tells you to stop or tells you that she feels uncomfortable and you are unsure whether she is role playing or whether she is serious, you stop. Whenever you are unsure, you stop and you ask the girl whether she is ok. Respect the girl at all times. Not respecting a girl's decision can result in serious legal issues. Before we go into LII, let's think about what LLI really is. Why does it seem hard sometimes for a man and a woman to agree to have sex once in the 3rd Venue? Girls have the LII, because they feel that they are being pushed too quickly towards sex; in their logical brain they are rationalising as follows: "If I sleep with this guy right now, I will never see him again. I

will be another nodge on his belt. I don't want to feel that slutty." The issue arises, because when hardcore escalating, we destroy any hint of plausible deniability. Her logical brain can't look over the fact that sex is going to happen soon. The result is that she is pushing you away. So far so good. Let me ask you another question: do you think 50 Cent gets LII when he takes back a model to his mansion? No, he doesn't. Why not? The girl will feel the same way: she knows she will have sex with him very soon and all plausible deniability goes out the window. But she will agree to sex with 50 Cent anyway.

The difference between you and 50 Cent is that 50 Cent is a celebrity that is chased by models all around the world on a constant basis. He is in very high demand. But Tony, I can't be 50 Cent - he is a superstar. That's true, but once you understand the underlying mechanics, you can get the same result as 50 Cent. The most important word in the above paragraph is demand. LII arises, because you are not in demand. LII arises, because you are pulling and she is pushing - you are trying to sell the idea of having sex to her and she is

resisting it. How can we change that? By using the Flip the Script Frame (see The Close) of Active Frame Control. How? In many of my videos (e.g. Lebanese Big Booty Babe), I flip the script so hard that the girl eventually asks me if she can kiss me. Then, I push her away by denying the kiss. I play this game until we are on my bed: she is constantly touching me and trying to get physical and I deny her. Once I know I have her in the closing location and I can escalate to sex, I release all sexual tension that built up in her. She will be tripping wet and gagging for sex. It's natural. She is a woman and sexual being just like a man. It's her right to feel this way. When I go for it, I become physical. Girls love men that take the lead in a physical way - I tell her to take off her clothes. I tell her that I want her right now. It sparks her attraction-escalation so hard, that she will instantly tell me: "I want you right now" or just jump on me. Now you can see the difference: who is pulling and who is pushing? I flipped the script. I made her pull all night long, while I kept pushing. Only when I know I can close, will I pull. When I pull, I give her no chance to resist. When you impose Active Frame Control correctly, you

will turn the LII into its opposite - the girl will beg you to have sex with her. This is why we have to honour SDL Commandment #10 - do not kiss before inside the closing location.

However, I do realise that this is an advanced level of game: you will get there, but on your way you may encounter the LII when you do not manage to flip the script all the way.

Some girls will want to go slowly towards sex. We have several ways to respectfully lead the girl towards sex, whilst giving her room to breath and relax into the situation. First, you need to stay cool, take one step back and two steps forward. At this point I often tell girls: "Nothing will happen that we don't want. We don't have to take off clothes. It's just that I want to be close for a bit. Don't you?" Usually, the girl will want the same and we will start getting a lot closer. This game goes on for ages sometimes, because she may want to take a very slow path to sex. You need to see your role as one of a horse whisperer. Every time she allows one escalation bit more (e.g. remove shoes, remove shirt, remove bra,

remove panties etc.), you have to help her feel comfortable with escalating forward. The key point is when you start fingering her. It usually means that the girl is ready for sex. You hear the girl exhaling and she gets very wet. This means that you are very close to sex now. Fingering in itself can be done right and wrong. You want to do it from the back - by that I mean fingering her from the backside (ass) not the frontside (stomach). Why? It's much less confronting and comfortable for the girl to accept. You are not as invasive, because she has the excuse that you might just grab her ass at this point. Remember, women are looking for plausible deniability right down to sex - as long as she can say: "He was a bit sneaky about it and then it just happened." she has the excuse she needs. She also wants it; she just doesn't want to be slutty. And if you come from the front it's clear what you want, which destroys her excuse. When you start fingering her be firm about it. You can't just finger her a little bit; it will not turn her on in the right way. Most of the time you can tell her to relax and keep fingering her. Usually, girls don't want to stop - they just don't want to be labelled a slut. This is male-female dynamics.

Women love to be dominated sexually, if it comes from a place of respect and if she feels safe. Otherwise, if she is going with it, once the pants are off and you are fingering her, place your dick close to her pussy, while fingering her. The best way to do it is to be in the missionary position, while having your dick out and fingering her. When she is really excited and horney, she will want you to have sex with her. Hold her tight, tell her to relax and start having sex with her. After 3-4 times in and out, she will start to relax and enjoy the sex. Making a girl beg you for sex using Active Frame Control is much better than dealing with LII, but this will take practice. In the meanwhile, you best learn how to deal with LII. You have to be very patient and you have to always go one step back and two steps forward. One technique I sometimes use is to simply lead the girl by asking her to stroke my dick: girls love it. To them a dick is like titts to us. They want it. Again, be reasonable - don't pull your dick out in public with children around. Probably it's ok to do in a dark alley if she agrees to come along - probably it's not ok to do on a bus with school children around. The rule is simple: don't be

socially outrageous. The other thing I want to mention is delayed sex. Sometimes you just fall asleep with her for 1-2h and when you wake up and you are spooning her, you start playing with her and then you just start having sex. This works often very well. I can't tell you exactly why, but probably it works because she can deny it: "I was asleep , we woke up and then we just started sex. It wasn't my fault." Try to work on LII even when it is frustrating. Over time you will know when a girl is really playing games. If you feel there is no chance you can successfully deal with LII, feel free to tell her it's time to go home. If you expect sex and she does not then this is fine; that's her choice. But then feel free to let her go home as well.. When you push girls away by letting them go home, they sometimes flip - girls sometimes apologise and say that they want to stay. That means that they want sex as well and it's usually plain sailing afterwards. Otherwise, it's fair to let the girl know that she needs to leave right now. That's only fair - you don't want to have sex then I don't want to spend time with you.

Relax & Sex: Now we are in the 3rd Venue. This is a very good position to be in. What would most guys do now? They get inside the flat and start jumping on the girl. This is a huge mistake. You are violating seduction rules. In the spirit of The Rhythm of Seduction, she needs to adapt to the new environment to feel safe. Give her space, Make her comfortable and just relax. Offer her a drink. Have your playlist ready. Put on some relaxing upbeat music like Bossa Nova or happy house music. Dim the light, but don't make it too dark. Dim it to the lightness of a high end restaurant. Sit on your couch or even better bed. Let her sit wherever she wants. Then talk about how it is nice to spend time with her. Use the Pure Connection Frame (see The Close). Feel free to walk out of the room to get something or to change clothes. Once she settled in, you need to start attraction-escalation. There are various ways of doing that. If she smokes it is great. Let her smoke a cigarette outside the window while being next to her. Just talk and let her smoke. Then walk away to change the music and as you come back you lean with your dick against her ass from behind and point something random out on the street

like your odd neighbours. Touch her hair, lean in and say: “Let me tell you a secret.” Whisper it in her ear. Then tell her: “I love the way you smell. It’s really important to me. It turns me on.” Stay close to her. As she starts getting turned on, touch her chin and slightly pull it towards you while saying: “Come here. I want to taste you.” And then give her a slow kiss. From there it’s on. You can also sit on the couch or bed and tell her to come over: “Tell her come here.” If she resists you persist: “Come here, I want to show/tell you something.” Maybe you show her some picture on your phone. Or maybe you are just cheeky and say: “Actually, I just wanted you to come close.” As she sits next to you take her legs and put them over your lap. Start stroking her and tell her how good it feels to be with her. Tell her you love her feminine energy. It’s the Pure Connection Frame from The Close. Then repeat the smell routine from above and bang it’s on. Another way I like is to just tell her that I want to show her something and as we walk through the flat, I grab her neck slightly rough, but not too rough, push her against the wall, put my finger on her lips and say: “Shhhh, just relax and do what I

say." Then I start pushing my leg between hers and start rubbing her pussy with my thigh and bang it's on. It's important to escalate even if it means that she runs away. You need to be happy to lose her. That's why we have SDL Commandment #6 - always SDL to the end, even if you lose the girl.

Doorstep Moment. The time will come when you arrive at the doorstep of the 3rd Venue. That's most likely the entrance to your house. At this point you have to sincerely embrace SDL Commandment #6. Even after having done a lot of Objection Prevention and her being in the Kill Zone, it can happen that she will resist coming to your place. Obviously, if you have used the Flip the Script Frame to the degree that she is begging you for sex, you will not have a problem at the door; but as I said I don't expect people to be able to flip the script so hard that the girl is begging for sex - that's definitely and advanced level. The reality for most guys will be that she might simply say: "Hey I am not coming upstairs." The more it is sexually on and the more she is in the Kill Zone, the lower the chance of this happening. There are

various factors that can lead to her giving you hell at the doorstep. That's where seduction is much more of an art rather than a science. What do you mean Tony? What I mean is that you can end up at your door in exactly the same way 10 times in a row and you will never quite know what the girl will respond to coming in. For example, it depends on the type of girl you are dealing with: usually, girls from feminine cultures, that are extroverted and sexual (see Full Profiling in The Close) are the easiest. Imagine a bubbly hot blonde Scandinavian that's all over you - these are the easiest. They just think like men - they want to have sex and they go for it. It takes practice to tell which girl will not object to coming back to yours and which one will likely give you trouble. Over time you will get a feel for it, but even with practice you will get it wrong at times. Since you never know for sure, the best thing to do however in any case is to a) use Objection Prevention, b) Planting Seeds and c) prepare for persistence. I describe a), b) and c) later in the book - remember the book is written in reverse order - a) and b) are techniques that we employ

earlier in the SDL to make our life easier when we get to the doorstep.

There are some techniques you need to have handy and that help a lot for getting the girl into the 3rd Venue. Number one is that you want to keep her brain busy. We use good old Bullshit Baffles Brains (BBB) before we start entering the 3rd Venue. Ask her a trivial question that keeps her mind busy: “Hey what do you like more, cats or dogs?” I literally have used this line 100s of times. You can come up with other things like: “What’s better a winter vacation in the mountains or a summer vacation at the beach?” The point is to keep her busy. Then you just let her think and talk while you lead to the door. You have your key ready. If you have to fumble for the key for 2min it’s clearly not great - she has time to think and object. Since you have the key ready, it will only take seconds for you to open the door. As the door opens you step aside and then you push her slightly on the lower part of her back, just above her ass so she goes into the door before you. Tell her where to go. Then you tell her: “Be quiet please. My neighbours are serial

killers." Tell her to take off her shoes. This seems innocent, but it's the first step of undressing her. Now you are almost there. She has already committed to coming in by walking through the door and by taking off her shoes. This is a done deal in terms of getting her into the 3rd Venue - you managed the Doorstep Moment. However, some girls will still resist. They may say: "No, I am not coming upstairs." And you should prepare mentally for this mentally. With those girls you have to be very persistent. I dedicated a section in this book to it called Persistence to Breakpoint - you can review it later. Expect to ask multiple times - like sales, it takes on average 7 requests before a sale is made. You have to use the one step back, two steps forward technique. Tell her: "Look we will just go up for 5min. I had such a great evening. I just want to relax with some music for a bit and then I will get you a cab." If she says: "I know what will happen then. I won't sleep with you today." Tell her: "Look, we are both grown ups. We will do what we want to." Try to flip the script: "You enjoyed the evening, didn't you?" She will have to agree to it. Then push again: "Let's go upstairs for 5min and relax.

Nothing we don't want will happen." Sometimes, I just lifted girls up and carried them up into the house - it's a joke, she may scream a bit because it's exciting, and it works. The truth is, once the girls starts objecting to coming to the 3rd Venue, you have to have good game to overcome her objections. It's best to prepare yourself to lose the girl. The main idea is that you need to be ready to lose her right then and there. Yes, right after you did all of this work you need to be ready to lose her, pick yourself up and go back out (see Picking Yourself Up section below). This is SDL Commandment #6 - you finish the SDL even if it means that you lose the girl. You also have to be super persistent. You have to be persistent to the degree that she becomes uncomfortable. The motto is simple: get laid or die trying. So good luck!

Objection Prevention. Again, keep in mind that we are going through the SDL backward in time. We just discussed the Doorstep Moment. Objection Prevention is a concept that is used throughout the entire SDL at various stages. The last time you will use Objection

Prevention is just before the Doorstep Moment - as explained, the 3rd Venue starts 1min before we arrive at the doorstep of the 3rd Venue. In this minute or so before we arrive at the door we practice Objection Prevention. We simply remind her of the Objection Prevention we initiated earlier. In this sense, Objection Prevention is an inception-type technique. It is dropped in at various times throughout the SDL. On the way to your house you say: "Oh I forgot I have a call with my boss tomorrow morning." This will instantly create a feeling of loss in her because she will think that this is the end of the date. Feel out her reaction closely. Pay attention to her tonality. Is she disappointed? The more disappointed she is, the better your Objection Prevention has worked. Just before you arrive at the doorstep, you follow it up with: "Look I think my friend/ brother/cousin might be there. He/she was going to get some of her/his stuff from my place. You can come upstairs for a second before I go to sleep. I have a half a bottle wine upstairs. We will finish it and then I will call you a taxi home." Once you have delivered this line you have taken away all the possibilities for her to object

coming to yours. Because you said it before she did, the power of her objection decreases strongly. If she answers: "Yes, I can't stay too long. I have a long way home, I don't know you this well and I have to get up tomorrow." you can simply reply: "Yes, I know. Actually, I think my cousin is upstairs still and as I said, I have to get up really early anyway. I have to be sharp for the call with my boss tomorrow. We will just have one last glass and then I call you a cab." Whatever she objects to, you have already verbalised before her and hence you can simply agree with her, repeat your own objection and deflect her objection in this way. You give the girl little to hold onto, little to object to. You are becoming slippery and aerodynamic. Obviously, this is not the first time she has heard the Objection Prevention from you: as I explain in the 2nd Venue section, we use Objection Prevention Frames early on (see The Close on Active Frame Control) to lower the probability that she objects to coming to or entering the closing location. Therefore, while in the 2nd Venue, we lower her objection to coming to the 3rd Venue by letting her know that it's too early for her to come back to our place and that we have

to get up early the next day anyway. Now that we are close to the 3rd Venue, we simply reiterate this Objection Prevention, which then makes it very plausible, or, put differently, much more plausible than if you hadn't introduced the idea previously. If we wanted to, we could start as early as in the 1st Venue: we might tell her that we are visiting the city and that we have to get up early tomorrow for work. This sounds innocent and realistic, but it serves the purpose of Objection Prevention. We start the inception very early on.

Why does Objection Prevention work? It works because it lowers the commitment and it increases plausible deniability on her side ("I will only stay for a few minutes. He can't have sex with me anyway cause he has to get up and he will get me a cab home soon."). It's a very solid technique to use if you are still working on getting the Flip the Script Frame right - as a matter of fact, it's a preventive strategy and can be mixed with the Flip the Script Frame. Objection Prevention supplements the Flip the Script Frame as it has an underlying push pattern. I

highly recommend using Objection Prevention in every SDL and throughout the entire SDL.

3rd Doorway

The 3rd Doorway is the moment when you move from the 2nd Venue to the 3rd Venue. It's a doorway because at this point you pulled the trigger and are going for the close. It's a doorway because we obey SDL Commandment #6 - we either close the girl, or we lose the girl. So once you go on your 3rd Doorway, there is no way to return. The airplane has critical speed and it either takes off or it crashes - the point of no return. The 3rd Doorway ends when you are 1min away from the closing location and it starts when you exit the door to the 2nd Venue. When you are 1min away from the 3rd Venue you are either in a cab or you are walking. First things first - the whole 3rd Doorway does take less than 10min because the 2nd Venue is very close to the 3rd Venue. As discussed in the 3 Step Logistics section above, there are two different ways to pull the girl. Either

she enters the Kill Zone (see Killer Instinct in The Close) and is tripping wet or it's not that on and we initiate the Kamikaze Moment. If the is in the Kill Zone, it's easier because you simply keep up the Seduction Cycling on a high level with plenty of attraction-escalation. See the Rhythm of Seduction section for reference. If she is in the Kill Zone, the 3rd Doorway can be quite sexual - it could be mainly quiet and her leaning on your shoulder or trying to make out with you. However, unless you are already advanced, it's likely that you haven't ramped up attraction-escalation enough and you haven't flipped the script hard enough. So the 3rd Doorway will be more conversation - she might be lost in thoughts and a bit turned on, but she probably won't be salivating in her mind over your cock. As a safety measure, we therefore want to be able to fill in the gaps in the interaction, the silent moments - we do not want long silences because in those silences she may snap out of the Kill Zone and engage her logical brain. So our first resort is Active Frame Control. Use the Pure Connection Frame (see The Close) to tell her how comfortable you feel with her, how quickly you got close to her and how you can tell

her anything. Soften it up by telling her it is weird. Use the Male Leader Frame to compliment her: tell her how you like her softness, her feminine energy and that she knows how to make you feel like a man. Ask her how she feels. She will go on for quite a while at this point. Once you have exhausted these two frames and have nothing else to say, you should arrive at the 3rd Venue. Now it becomes very obvious why the Straight Line Seduction System Structure is not only simple and efficient, but also builds in a margin of safety: the 3rd and the 2nd Venue are so close, you don't have to come up with a lot of things to talk about during the 3rd Doorway. 10min fly by when your date is in flow. However, if you still need some chat to carry the conversation further, you resort to the old technique called Bullshit Baffles Brains (hereafter, BBB). I cannot tell who invented this - I did this instinctively right before I knew the term. Be it as it may, it's an effective tactic. The second you run out of things to say, you start asking seemingly trivial but interesting questions. Then you let her tak and ask more detailed questions to understand her point of view better. Then you spin out of the thread

by using attraction-escalation.I will give you two examples that I use all the time, but you can come up with your own questions that are along those lines: 1) What do you like better, cats or dogs? I always ask this because girls love puppies. Cats are more sneaky, but independent than dogs and dogs are more loving but gullible/naive than cats. So you can go into this whole character thing and then move back to what kind of people she likes. I often follow this up with this: "Cats are like my ex girlfriend; they come when they want something and the rest of the night they are gone." A bit of light attraction-escalation always keeps the mind engaged in a non-logical way and it amuses me. 2) What's better, a nice winter vacation in a cozy cottage in the Swiss mountains or a Brazilian beach summer vacation with surfboard and tent. Let her explain herself. You want her to do the talking. Just at the end you round it off but using a bit of attraction-escalation. It makes it very elegant and hard to object to because it is running The Straight Line Seduction Cycle, which of course is designed to draw in the girl. Again, there is so much to talk about. From here I can esalate very easily. I could

tell her that I would prefer Brazil if I was “single and ready to mingle”. I would tell her: “I am sure you wouldn’t kick the Brazilian surf teacher out of your bedroom either.” Then I can tell her: “But with you I would definitely prefer the Swiss cottage with a nice Jacuzzi on

Venue. I call it the Taxi Moment, but it does not necessarily mean that you take a cab - you may also walk to the 3rd Venue. The first question is often: am I going to be straight forward and tell her to come to mine, or do I tell her to go for a walk and we happen to pass by my house? The answer is: it depends whether she is in the Kill Zone (see Killer Instinct in the Close). If she is in the Kill Zone, you work with Planting Seeds. You start talking about spending time with her alone using the Pure Connection Frame, you start telling her that you still have some wine at home, you may talk about music you like and you may start talking about your balcony, which is really nice to sit on and chill. If there is no explicit objection on her side: “I am not coming to yours.” then it means that she is ready to go with you. You then

The 2nd Doorway ends when you enter the 2nd Venue and starts when you leave the 1st Venue. From a logistical point of view, it's an extremely important event because during this event we travel the farthest distance to get as close as possible to our 3rd Venue. Remember: the 3rd Venue is within 10min of the 2nd Venue. From approach to the 1st Venue it is also not more than a 10min walk. However, to get her close to our 3rd Venue we may bridge quite a distance and that's what the 2nd Doorway's function is. My farthest 2nd Doorway was a girl I pulled in Budapest Airport and then closed in London. The 2nd Doorway was a a flight that lasted for more than 3h, but it was well worth it ;) I noted the 2nd Doorway down as less than 30min in the table in the 3 Step Logistics section. I did that to indicate that it should be not more than 30min, especially if you do your job right and go through the Logistics Reconnaissance. Of course, if you are pulling randomly in the middle of fucking nowhere the game changes. But ideally I want to control my environment (see Passive Frame Control in

The Close) and that's why I recommend less than 30min for the 2nd Doorway. On that note, you also need to know where you are waking to, what public transport exists, where the cabs are, where you can rent bicycles, where they serve pizza/vegan/beer/cocktail, where the rooftops are and the alike. You need the flexibility to be able to make quick changes to your plan - do your homework well. Success is when preparation meets opportunity.

So let's start the 2nd Doorway in reverse order. Just before you enter the 2nd Venue, you usually walk across the street to enter the 2nd Venue. While she is crossing the street, you want to tap her just above her ass and watch out that she crosses the street safely. Same when she enters the building. You use it to escalate on her while being a gentlemen. Open the fucking door for her and don't be a retard about it. Be smart and use very opportunity to escalate on her. Take her coat and as you take it off gently lift her hair with your hands so it doesn't get caught in her coat. Be flirty about it. Tell her she looks amazing and that you love how her hair smells.

Tell her: "It's so important." On the way to the 2nd Venue, keep switching between imposing Active Frame Control and attraction-escalation. The Childish Dummy Frame is very useful for this (see The Close). Often I use cocky funny statements to flip the script as well: "Today is your lucky day. Prince Charming descended from heaven to sweep you off your feet. I am glad I could make your day ;)" I am naturally touchy and I escalate verbally. If she says: "You are quite touchy." I just reply: "My mother never hugged me as a child. I have deep insecurities when it comes to attractive women." Make sure that you make one overtly sexually explicit comment about her looks during the 2nd Doorway. I often look her up and down while she is looking at me and she usually says: "What?" I just reply: "Nothing I just realised that I was right. You do have great legs. I thought the long blonde hair distracted me for a second." This makes sure that she knows that we are not going for friendly 5 o'clock tea. It sets the tone.

Planting Seeds and Objection Prevention. I frequently use the 2nd Doorway to plant seeds for the pull. I use

the same technique as already described earlier. In comfort-trust, I use the opportunity to build value talking about my job and then I simultaneously build Objection Prevention by telling her that I have to get up early tomorrow. Again, this is the same technique as described in the 2nd Venue section. Imposing those techniques during the 2nd Doorway, makes it much easier to replant the seeds and re-establish the Objection Prevention Frame in the 2nd Venue itself. It's an inception technique.

1st Venue

The 1st Venue ends when you leave the instant date venue and are on your 2nd Doorway to the 2nd Venue. The 1st Venue is typically a coffee shop or a pub to which you lead the girl for an instant date. The instant date lasts no longer than 30min. It's important that the 1st Venue is a bright public place that makes the girl feel safe. Rules are there to be broken: if it is a late night approach involving a slightly drunk girl out of a club,

then it's fine to go straight to a more seductive venue. Always pace the girls current reality - you don't want to take a girl from a library to a sex club and you don't want to take a girl from a sex toy store to a library. Be logical about it.

Let's look at the 1st Venue in reverse order. The 1st Venue ends when you tell her to get up to go to the 2nd Venue. You simply tell her: "Get up and let's go." Since you have done your reconnaissance work, you will know exactly how to get to the 2nd Venue. You know where the cabs are, where the bicycles are to rent, where the public transport is or how to walk there. She gets up, you walk out of the 1st Venue and you are on your 2nd Doorway already. Just before you tell her to get up and leave, you will have spiked the conversation using attraction-escalation. You may tell her that you actually were lying when you met her: "I was lying. It's not your dress that got my attention. It was your legs. I love slim tall girls - you are my type." She giggles, it's on, let's go. The main part of the instant date is spent in comfort-trust - it is used to impose the Active Frame Control (see The

Close). We start slow - no need to go hardcore with the Active Frame Control at this point. It's more of a general discussion of how we see male-female relationships rather than being specifically about you and her. Also, depending on what type of profile she has, I impose frames more or less strongly (see Full Profiling in The Close). At some point, I will feel that I have her full attention and she accepted me as a Male Leader. At that point, I will start Planting Seeds for the 2nd Venue. I do so by talking about another venue I like and by describing the place. For example: "Ah ok, so you like Jazz. There are really good Jazz bars around Soho. Do you know them?" Now we are talking about the 2nd Venue and it's on her mind already. I may buffer before selling the actual 2nd Venue by telling her that I don't have too much time and that I have to get up the next day. I use Objection Prevention to protect the sale of the 2nd Venue. Then I say: "We should go there and check it out. It's just around the corner. What do you think?" If your sale was strong, she will agree to it: "Yeah, why not. Sounds fun." If she deflects by saying: "But I have to change my clothes. I don't feel comfortable like this."

you have to have done the logistics bit (below) so you can tell her: "Yeah, sure. Let's do this. We go to your place and I wait for you to change." If she lives too far away, you have to work on the objection: "It's not that kind of place. We can go like this for sure. It's really relaxed. Anyway, just a quick drink." Persistence is key. Then you tell her: "Let's drink up and go." I sell it hard. She will usually agree if it's on. You need to make the 2nd Venue sale right after an attraction-escalation spike so her mind is in high state - review the Rhythm of Seduction section for details. You can then sell her on the emotion rather than on the logic. Sales work much better when you sell on emotion rather than logic. It's a critical moment so it's important that you learn how to spike attraction-escalation and then sell the 2nd Venue. With time you will know when the right moment is reached and how to sell the 2nd Venue - it is mainly a matter of waiting for an attraction-escalation phase towards the end of the 1st Venue. It feels like you and her should move on now and you just wait for the right moment to spike (see The Close on The Straight Line Seduction Cycle).

The pull to the 2nd Venue is easy if you have followed the recipe and she is on - the question is how do we get to this point? If you think logically about it, a couple conditions have to be met to take her to the 2nd Venue: a) she has to have the right logistics (time, other plans etc.) and b) she has to be sexually interested. At the point when you have all the information you need and you feel it's on, because she is reacting well to your attraction-escalation and Active Frame Control, you can push for the 2nd Venue. In reality, the 1st Venue has one major objective: screening out potential time wasters. There are two types of time wasters: either girls that like your attention, but have no interest, or girls that simply don't have the right logistics for a SDL.Time wasters will not go with you to a second place as it requires investment on their side. So by asking for the 2nd Venue, you will naturally screen them out - that's not a waste, that's a good thing. We want to reveal their true preferences as soon as possible, while making sure that we don't over-escalate. That's the Straight Line Seduction System's core. In sales term, we are

qualifying the customer. We are not just filtering - we are filtering while making sure that we don't waste opportunities with girls that are true opportunities. While protecting our opportunity set, once she has been filtered out we must move onto the next girl. That's why we keep the 1st Venue to less than 30min - it gets rid of time wasters and makes our game efficient. If she is into you, but doesn't have the logistics and there is no way to meet her later that day for a delayed SDL, it's good, too. In that case, we know now that we have to move on and find a girl that ticks both boxes, logistics and sexual interest. Don't take her number because you will eventually fuel the Flywheel of Frustration (see this section for more details) - often girls will come up with an excuse if they are not into you and wishful thinking will prevent you from realizing the truth: i.e. she is not into you, but you think she is into you. Here is a simple question: if she is that much into you, then why not just give her your number and tell her to text you? Nothing lost right - she was super invested so she will definitely text you. If you don't agree on this, then you are acting from a place of scarcity and are delusional about your

seduction abilities. Don't fool yourself by believing her crap about not having time right now, but that: "...you are a really nice guy." Real SDL Kings do not take numbers of girls that haven't agreed on meeting up later the same day or a very specific date. Yes, if she doesn't have the logistics now, but wants to meet up later the same day it is a very good sign. This happens regularly as we all have plans and sometimes cannot make time available on the spot. In such cases, we exchange details an move on - fix a time and a place while talking to her and then text her later: "Hey X, just finished meeting my friend. I will see you at Y at around Zpm." If she was truly on and interested she will respond promptly and make the meeting.

So the main objective of the mid to endgame of the 1st Venue is to impose Active Frame Control (see The Close). I usually push her attraction-escalation up from 15 - 20min and impose Active Frame Control at the same time. Active Frame Control is my comfort-trust element and the rest is attraction-escalation verbally with light physical escalation. Again, the aim is to push

her emotional state up to make the sale of the 2nd Venue easy and to get her turned on. I use the the relax phase (first 10 - 15min) of the 1st Venue (and the 1st Doorway) to figure out her logistics. Logistics have priority because I cannot SDL a girl that has no logistics - I can try of course to escalate heavily, but it's not a game I like to play. It's not a Straight Line Seduction style game as it requires over-escalation. The odds are not in my favour as she will most likely not comply. I would rather spend my time on higher potential girls. So entering the 1st Venue, get the first drink - you asked her to come so don't be a dick about it and pay for her drink. At the end of the day, it's a beer or a coffee and if she is not worth that, then you shouldn't be with her in the first place. It establishes good discipline - nobody wants to invite a girl that's not worth it, not even for a coffee. Once you sit down, make sure that you keep some distance and that you can look into her eyes. Sit opposite of her. Note, if it is very on, you can break this

you sit down and you let the girl relax, so she can be at ease with you and her new environment. A nice little tip: in the winter when it's cold try to get her a warm drink and in the summer try to get her a cold drink. The positive feelings associated with the warming or cooling drink will instantly be projected onto you (read Cialdini's book: Presuasion). To filter out time wasters and to find girls with potential we need to answer the logistics question first. She needs to have time to spend at least a couple of hours with you. So if she has to catch a flight in 2h, it's probably not going to happen. Figuring out her logistics is the first thing you do an it has priority: she may have time, but her flat/hotel might be 50km away and she will have to leave soon for that reason. So simply ask her the right : where do you live? What did you do until now and what's your plan for today? Very firm and direct answers such as: "I have to meet my mother in 1h." are clear signs that she is constraint. More vague answers such as: "I was just shopping and maybe I will meet my friend later or go to a gallery." mean that she is doing nothing and it's a clear sign that we can proceed. Hesitation in general is a good sign.

Assertiveness, plans and purpose are usually a bad sign. Either way, once you push for the 2nd Venue she will have to reveal her preferences - if she has time and you gamed her well so that she is thinking about your dick, she will come.

1st Doorway

First doorway is the way to the instant date. It ends at the entrance to the 1st Venue and starts when you ask her to come to an instant date and she agreed. It's the way from the street to the 1st Venue. The 1st Doorway lasts no longer than 5min. You know exactly where you are going to take the girl before you approach her (in the street presumably). For your hometown, this is fairly straightforward as you will already know the best spots to pick up girls (malls, large shopping streets, tourist areas etc.) and what venues are available in your close proximity. However, if you are traveling the world and you are not familiar with the area/city, you will need to do your reconnaissance work (see the Logistics

Reconnaissance section). Since the 1st Doorway is fairly short and since you just met the girl, you will use the time wisely. Those precious first 5min are very valuable as they allow you to find out a lot about her logistics and you set the tone (attraction-escalation) for the date: first, you will make her feel comfortable and ease her into the new situation - this is a comfort-trust element. You use it to figure out what the girl's logistical situation is: where does she live? How long is she staying? Is she alone in town? What is her plan for today and the rest of the week? My list of questions may not be exhaustive; the point is that you need to ask everything that you need to know to SDL the girl. When clearing the logistics questions, you need to respect The Straight Line Seduction Cycle - always flip between attraction-escalation and comfort-trust. The attraction-escalation is used to a) set the tone for the date by attracting the girl and escalating the situation and b) avoid our logistics question to come across as an interview. Of course, since it is such a short walk, you may not have time to find out all logistics that you need to know - if this is the case, use the comfort-trust in the

1st Venue to find out the missing information. You also use the 1st Doorway to physically impose the Male Leader Frame - first, you already suggested a place to have a coffee or beer and she is following you. You are leading her. However, I don't stop there. Whenever possible, I grab the girl by the arm to stop her from running into traffic, I touch her gently on the back to lead her across streets and I may ask her to come back to follow me into a different direction if she accidentally walked a few steps into the wrong direction. All of this is done subtly, but it adds up over time. It's hard for the girl to detect what is going on and why she is feeling attracted, but usually I have already built a decent amount of traction by the time we enter the 1st Venue. The 1st Doorway starts as soon as I have pointed to the 1st Venue and asked the girl to come with me, while I already took a step into the direction of the 1st Venue. Once you have done a few 1st Doorways, you will see that it always follows the same pattern. That's why it is simple and efficient.

S.E.X. Approach

The approach is Simple, Efficient and Xciting. That's why it is called the S.E.X. Approach. The approach ends when you ask the girl to go on an instant date with you and you are on your way to the 1st Venue - the 1st Doorway. It obviously starts when you approach the girl to talk to her. There is a huge amount of information out there on how to approach girls, both day and night. I will not regurgitate this information. What I will do is explain how my approach differs; or, more accurately, how I evolved the approach to make it fit into my Straight Line Seduction System and, specifically, SDLs. As explained, I partly developed the SDL approach to avoid getting stuck in the Flywheel of Frustration. Further, I wanted to get very hot girls and I wanted to get them as quickly as possible. Review my Dream Scenario described in the SDL - The Supreme Discipline section.

First, my approach accepts that talking to random girls in everyday situations (trains, street, bars, clubs etc.) with the attempt to take them on an instant date is an

endeavour with a relatively low probability of success - the outcome is uncertain. The sooner you accept this reality, the better you will do. If you do not accept this reality, you will live in denial and you will get very frustrated, because you will beat yourself up for not being "good enough" or not "having what it takes". Do not expect to get more than 1 instant date for every 10-20 approaches in the beginning. Further, if you don't accept the probabilities, you will find it difficult to improve, because you will constantly try to extract information from your failed approaches in order to improve. I am not going to lie to you: it is hard to figure out what you are doing right and what you should do to improve. My advice is to just do more. Spend more time infield. My second piece of advice is to follow as closely as possible the Straight Line Seduction System. The system is one of the few things that you know has been tested to exhaustion (see the Process Focus section below). Analyse yourself as you go along, but embrace the fact that spending more time infield is the only solution even if it feels like progress is slow. If you over-analyse yourself it will have negative consequences for

you state, vibe and confidence. Let me explain to you why it is key to focus on rolling the dice of seduction as often as possible.

Heads-I-Win-Tails-I-Don't-Lose. This is an extremely important concept to understand in life in general and in particular as it pertains to seduction. Any big decision in life should be reviewed using this concept. It allows you to stay calm and rational in the face of seemingly difficult life decisions. In life, there are various bets that you can take - those bets all have some upside and some downside. The best bets have very high upside potential and little or no downside. Those are asymmetric bets and they are worth taking. Bad bets are of course those bets that have no upside and a very large downside. Let me illustrate using an example: let's assume you play Russian Roulette with a $100m payout in case you survive - obviously, you have a very large upside. However, you have an even larger downside: in the worst case you die. Similarly with the game of poker. You put your capital at risk and in the best case you can win the capital other people are betting. Obviously,

depending on the set of cards you have, the ratio of upside to downside changes in poker. Four aces are better than four random cards. That's the whole trick behind playing poker - assessing your upside against your downside. Some bets in life, when reviewed using this framework, are obviously stupid. For example, buying a very fast motorbike and racing it around town: the upside is 1h of fun and the downside is death. That's why I decided to not buy a motorbike a few years ago. Similarly, it is irrational to be afraid of flying in airplanes, while driving around in your car completely relaxed and calm - airplanes are by far the least risky way of traveling. The number of people that die per flight mile is miniscule when compared to car fatalities by miles driven. Then there are some bets in life that sound too good to be true and seducing extremely beautiful women the same day is one of those bets. While the chances of success are relatively low at the beginning, the upside to downside ratio is phenomenal: what is the upside? The upside is having sex or a relationship with an extremely beautiful girl the same day. That's a pretty good upside in my view. Most people would pay

thousands of dollars to have sex with a model. As a matter of fact, I happen to know that models get paid about $10k to $15k per night if sex is expected. Of course, not all of them do it, but those that do charge this type of money. What is your downside when seducing beautiful women? Your downside is almost zero. That's about as good as it gets. Your only downside is the time and money you spend and possibly the mental anguish you go through. The latter you can dramatically decrease with a) practice and b) by avoiding the 5 Trap and the Flywheel of Frustration. And we all know: "No pain, no gain." The only real downside then is time and money - but if you were to date girls like any other guy does, it would require time and money as well. If you want to date models based on money, you better get ready to whip out the cheque book. I think, if anything, you will spend less time and money using the Straight Line Seduction System, because you avoid all of the typical pitfalls such as taking girls out to expensive restaurants and spending weeks if not month trying to get intimate with the girl. It is because of this reason that it makes total sense to me to have a structured

approach to seducing women, especially when it is designed for efficiency. Your downside is basically reduced to zero.

Now the other question you want to ask yourself is: how often do such bets come along? If this bet came along once in a lifetime, it would remain a theoretical exercise without much benefit. However, this is not the case. As a matter of fact, the opposite is true: there are millions of beautiful women on planet earth and you can approach all of them given you are in their geographical proximity. So you can play this game over and over again with zero downside. The best part is that you will get better over time and your odds of success improve dramatically. Sticking with the poker analogy, applying the SDL approach of the Straight Line Seduction System is as if you were playing poker every day with an upside of $15k per round played and with zero capital at risk. Moreover, over time you would get dealt better hands and your probability of winning will improve. That's literally like playing the lottery over and over again without having to pay for the lottery ticket. I think we can

agree, there are not many games in life with these type of odds, but this is the truth of the game of seducing extremely beautiful women the same day. This begs the obvious question: why does this opportunity exist? I won't go into the details, but essentially it exists because a) seducing women is painful due to the rejection we experience, b) seducing women is a highly uncertain exercise and c) seducing women is socially unacceptable (e.g. think of all your friends that tell you how weird it is to approach girls during the day, but then they get drunk every weekend to muster up the courage to approach average girls in bars/clubs). Human beings try to avoid a), b) and c) like hell - it goes against human nature. My take on this is that to achieve outstanding results in life you need to think differently and better - once you have come up with a better system, you must have the balls to go against the crowd's "common wisdom". You have to be contrarian. Seducing women using the Straight Line Seduction System is exactly that.

Basically, the above paragraphs are a very long-winded way of explaining why it is important to approach a lot.

My mantra is to approach often, to make the interactions relatively short and to always ask for an instant date. These are my S.E.X. Approach rules:

1. Many approaches

2. Short interactions

3. Always attempt to instant date

Obviously, if the instant date attempt is successful, it's game on and we are on our 1st Doorway. What we want to avoid is long conversations that lead to nothing or, even worse, a flaky phone number that fuels the Flywheel of Frustration. Keeping the interaction relatively short and forcing the instant date is an attraction-escalation element. It forces the girl to reveal her cards: is she interested or just playing along for self validation or to fight boredom? Yes, we are filtering for girls that are interested. What else would we do: try to convince girls that are playing hard to get or that are not interested? Why waste our time, if we can simply keep

approaching until we find a girl that is interested? Let me illustrate more clearly: if you have a football stadium full of models and you could approach them all over the course of a week, would you spend 2 days with a girl that you are not sure is interested in you? I definitely wouldn't - the opportunity cost is much too high. While you try to get laid with that one girl, I would have approached hundreds of girls of similar quality and had sex with lots of them. You may end up chasing that one girl, because you either want to prove to yourself you can get her (i.e.your ego is hurt), or you are too afraid to escalate and find out whether she is interested. To avoid both of those traps, we do many short approaches and always ask for the instant date - we want to filter for hot girls that are interested.

The outcome is fucking simple: she either agrees to the instant date or she does not. If she does it is game on. That's perfect. What if she doesn't? There are two possible reasons why she doesn't come for the instant date. She either has no time and is interested or she is not interested. If she doesn't have time, but is interested

we want to make sure we do not waste the opportunity. At the same time, we don't want to feed the Flywheel of Frustration with girls that are not interested or very hard to turn around. How do we deal with this? I deal with it as follows: I ask the girl for a delayed date. I will tell her that I want to see her later today. If she says yes, it's on. If she says she can't today, but makes a suggestion for another day, it is on. In both cases, I take her number and I very directly ask her out later that day or I confirm the date she suggested for the meet up. If nothing comes back, if she replies vaguely or if she starts playing games, I delete her number. Sometimes girls come back much later with excuses such as: "Sorry, I was seeing someone at the time, but I really liked you. How are you?" Answer politely and to the point: "Sorry, I don't recognise this number, but I think I know who this is. How about we get a coffee next Thursday or Saturday. Maybe we can make up for the lost opportunity ;)" again, I don't waste time - she played games before, so I am on the fence already. You know the old saying: "Fool me once… " Sometimes I also call directly to up the pressure. Here you can apply the Flip

the Script Frame as described in The Close - it will work extremely well: accuse her of being a bad girl and only calling when she needs a man. Tell her you feel treated like a piece of meat. Use cocky funny material. Point is, get her out quickly or delete her number forever.

All the girls that don't come to the instant date and that don't make an alternative suggestion get the same simple and highly efficient treatment: "Take my number. I would love to go out with you - text me if you feel the same." That's it. If she is on, she will text me. If she is not on, then I am not feeding the Flywheel of Frustration - that's a game I like to play: I either win, or I don't lose. In this way, I maximise my chances of meeting the girls I approached, while preserving my mental sanity by avoiding to feed the Flywheel of Frustration. If you are confused about this section, read it again - it's key for your progress and for getting very hot girls in abundance.

Logistics Reconnaissance

Logistics Reconnaissance is essentially a part of Passive Frame Control (see The Close). It's is of vital importance for the SDL; if you do not have your 3 Step Logistics under control, you don't have the SDL under control. It's like flying a plane without knowing where you are going - probably not a good idea.

To work on your logistics you need to know four data points:

1. Location of your place (most likely 3rd Venue as well)

2. Location of her place (possible 3rd Venue, but less likely)

3. Location of 2nd Venue

4. Location of 1st Venue

Then you need to know how those locations are connected:

- public transport
- cab/taxi
- walking routes
- rent bicycles
- other means of transport

As you can already tell, you will probably have this planned out subconsciously in your hometown. But this is easy of course. That's what the natural does as well. A true Hustler or Supernatural (see The Close) is on another level, or better, on another planet all together. When I get dropped into a town that I have never been to before, the first thing I do is to get familiar with logistics. I will answer all of the above question marks in

my head before I start to go out. Because once it's on, I have to be able to act and I don't want to lose a girl, because I was lazy - that's completely in my control. The natural will be completely lost and not know what to do. That's why a Supernatural seducer will beat the shit out of a natural any given time of the day - yes, the natural can get lucky, but if we repeat this experiment 100 times, he doesn't stand a chance. Read the section on Supernaturals in The Close.

Let's start with the endgame. The 3rd Venue is your home most likely. Make sure you have everything you need in your house: wine, music, shisha, condoms and so on. That's pretty basic. Because the 3rd Doorway is critical, I always make sure that there are no distractions on the way. I want the 3rd Doorway to be boring; I don't want metro stations around that make her think about taking the metro home. I also don't want flashy bars that prompt her to go for another drink and I definitely don't want to bump into her friends on the 3rd Doorway. All of this I can only avoid by having done my Logistics Reconnaissance in advance. I need to know where

these obstacles are and then I need to plan around them. That's why I like cabs a lot - they shut out the outside world. The price you pay for that is the Taxi Moment: she may reject to it. But once she is inside the cab, you are almost inside her pants ;)

The move from the 1st to the 2nd Venue, i.e. the 2nd Doorway, is not as important because we can travel quite far distances to accomplish this move. It's a seemingly innocent move, because we just met and we are going to this cool bar. However, don't be fooled: it's an extremely important move, because it gets her close to our closing location. So while it seems innocent and meaningless at first glance, it's really the move that helps us close the deal in the end. That's also why the 2nd Doorway is noted down with up to 30min in the 3 Step Logistics table - we need this flexibility to move her close to the 3rd Venue. It's not realistic to expect to meet hot girls outside our flat all the time. Sometimes the girl doesn't have as much time to make a 30min journey on the 2nd Doorway. Ok, then I move more quickly - maybe I take a cab instead of a walk to shorten the trip. Or I

choose a 2nd Venue that's closer than 30min away and I pay for it having a longer 3rd Doorway. As you can see these rules are not set in stone, but more general guidelines to which you should stick roughly and then adapt as the situation demands. Remember, seduction is similar to chess - more things can happen than will and when something unexpected happens you need to react quickly to control the SDL. A note on the 2nd Venue and her home: it's a big bonus if the 2nd Venue is located such that you have to pass by your house (i.e. most likely your 3rd Venue) for her to get home - it's however, not strictly required. I try to lay it out this way: I move her to the 2nd Venue, which is a bar very close to mine and therefore almost by definition farther away from hers. This makes it plausible to walk past mine before she goes home (or gets to her cab, metro, car etc.), which then makes the pull a lot easier. That's why it is so important to choose the 2nd Venue that's located within 10min of the 3rd Venue. I don't want to turn this into rocket science - the closer you follow the 3 Step Logistics, the better it will work.

Because seduction is a messy process and often things do not go as expected, you have only one friend by your side and that is: preparation. Let's assume you walk to yours and she absolutely doesn't want to come upstairs. What do you do now? You go one step back and two steps forward. You divert to a second 2nd Venue, spend another 15-30min there and then you try to pull her again. To be able to pull this off you need options.The more you prepare, the more options you have and the better you will be able to lead and manoeuvre. My simple suggestion is to double plan the date. What do I mean by that? I mean to have a backup plan for every step along the way so that you could theoretically date two different girls the same day in the same area and never use a single venue or doorway twice. In that way, you have plenty of options. For the 3rd Venue, even if her place is not an option because she still lives with her parents, find a dark alley or use your beaten up car as a second option. In Brazil they have motels for this type of encounter - be creative. Whatever it takes, hustle until you have sex with her. You would be surprised what kind of things are possible with super hot girls. They find it

really exciting; the dirtier it is, the wetter they get - trust me on that one. That's the "Exciting" part in the S.E.X. Approach.

Handling Her Plans and Friends

This part of seduction can be either extremely gut-wrenching, or it can be very convenient and supportive for your goal to SDL. Her friend and plans can either derail you, or you can use them to your advantage. You will need to master the traits of the Patient Pusher (see The Close) as her plans and friends often require you to leave the straight line to sex. That doesn't mean it's not Straight Line Seduction - it just means that you won't close in 30min. For that reason, if possible, I try to avoid following her plans and meeting her friends. As so often, Active Frame Control is king when it comes to seduction and this is no different when it comes to her plans and friends. If you have established a strong frames, you can simply impose those frames to actively control the situation.

First, there are two options: she either tells you about her plans and friends and you have a chance to avoid both by changing her mind or it comes as a surprise to you. Often you can figure out her plans during the time you spend up to the 2nd Venue. In the second case, she doesn't tell you about her plans and friends or they appear by chance (e.g. you meet her friends at a bar by pure coincidence). Obviously, it's better to know about it as you have a chance to influence it and prepare for it.

Regarding the first scenario in which you find out beforehand about her plans and friends - she may say: "Hey do you want to go to this bar where my friends are?" I simply reply: "Look, I am sure your friends are fun and I would love to meet them. Right now, I am interested in you as a woman (Male Leader Frame). I want to stay with you alone and get to know you better - other people don't matter to me right now - we have this thing and I like it (Pure Connection Frame). If I meet your friends now I can't tell you the naughty things I want to. And you like that, don't you?" If she keeps

pushing for meeting her friends, I use the Flip the Script Frame: "Look, you can meet your friends any day. To meet a man like me is rare. I don't walk down the street every day and stop you. But if your friends are more important to you right now, then you have to do what you have to do. Of course, it's disappointing because I feel something special with you (Pure Connection Frame), but it's ok. At least we know it wasn't meant to be and we didn't waste time." This is a strong take away that gives the girl the same feeling that you get when experiencing the Candy Effect (see Flywheel if Frustration). This is by the way what I truly believe: if a girl suggests to meet her friends while sitting in front of the man of her life, she is either extremely stupid, very young and insecure or not interested. Either way, it's a waste of time in 99% of the cases. Best to move on. Would you care about your friends if a model asked you to stay with her this evening, because she has such a good connection with you? There you go. Here is another little trick. Once she agrees that we should be alone I say: "Let me see your phone." Once she gives it to me I put it in my pocket on silent and I tell her: "This

will stay in my pocket until the end of the night - no technology, just you and me, pure chemistry tonight."

The second case is more difficult. You sit in the 2nd Venue (for example) and all of the sudden her friends shows up out of nowhere. They greet each other and chat. Now you have to stay cool first. Be nice to the friend. I then start flipping the script really quickly by telling her friend that I am happy that she is here and that I feel safe now. The friend will ask how we met. I will directly impose the Male Leader Frame to make clear to the friend that she is the fifth wheel on the car: "I saw her walking down the street and she looked amazing, like a princess riding on the back of a white horse. I just couldn't help it - I had to stop her and get to know her." Trust me, her friend will melt instantly and give her the look: "Why the fuck did you call me - this guy sounds amazing." Then I will build a connection with her friend, because usually her friend will be the dominating one. A strong girl will not call a weak friend to come to her date. So I will exploit that by vibing with her friend and using the Childish Dumny Frame to make my target look silly

(see The Close). Once I have this position established, I take her friend aside and tell her: "Look, I am really into your friend. I think she is beautiful and amazing. I want to spend time with her alone to get to know her, maybe be a bit naughty and give her a cheeky kiss and you need to help me. She is a a bit shy but she will listen to you. Text her that I am a great guy and that I like her. Text her that she should go with me. I will take care of her. I will get her a taxi home later. I am sure she would do the same for you." Usually the girls do what I say and in such a case I have just turned an obstacle into a major advantage - not many things in seduction are as powerful as the social proof from a friend she really trusts. If she and her friends gang up on me and try to take a piss by either going on a crazy party rage and dragging me along or by trying to put a player frame on me (e.g. "You think you are so irresistible. You think you just walk down the street and pick her up with your lines.") I have several options. Number one is that I walk off without saying another word. This goes as follows: "Girls, I just realised I need to record the latest season of Sex and the City and I forgot to put the timer on.

Anyway, it's been emotional, don't change." And I disappear as quickly as I appeared - delete her number. If there is a bill outstanding, I excuse myself to the bathroom and disappear. Why? Because those girls are being rude to me and I won't pay for that. They should stay and pick up their own bill including my drinks for being rude. If I want extra fun, I order them a bottle of champagne on the way out and get it delivered with some sparkling fireworks, because they deserve nothing but the best ;) It's priceless to watch them celebrate until they realise they are paying for it, too. Number two is, if we are in a party situation, I start pulling another girl and completely ignore them both. That's probably the best situation, because you will observe their frame go into nuclear melt down. When they finally realise how much choice I have and how little they mean to me (it's not meant in a malicious way, it's just reality), I tell the target: "Listen, it's really disappointing - I thought you were someone else and I really wanted to get to know you for the person you are, because I thought you are beautiful inside and out. But on the other hand, fuck it, it looks like I am in demand tonight ;)" Then I watch her

chase the shit out of me and use her to get other girls. Probably, I will leave with another girl, give my original target my number and tell her: "You know my number. I am still on the market... well maybe not tonight. Call me, I am waiting for you ;)" as I am walking off with a different girl. None of this is presented in a reactive way; I am simply having fun while showing her that I will not tolerate rude behaviour irrespective of her looks or how cool she thinks she is.

There are nuances to this. Once you get good at Full Profiling, you will find out what girls are likely to exhibit which type of behaviour (see The Close). There are girls that politely ask you whether it is ok for a friend to join or whether you prefer to be alone. These girls are leaving it up to you and they have no problem for you to say no to their friends joining. Those girls I like, because it is the polite and feminine thing to do. Then there are psychotic party girls that want their cocaine snorting model friends to join in - those girls need to be controlled heavily and I am always ready to up attraction-escalation, go crazy or remove myself from the equation if required. I keep my

wallet closed and I stay highly opportunistic with psychotic girls - if I see the chance to upgrade I will in a heartbeat. Usually the former are more introverted and the latter are more extroverted. The best and smartest girls however are the girls that realise that this is an opportunity to meet an amazing guy and those girls tell themselves: "The last thing I will do is share this moment and this guy with any of my so called friends that would love to get into bed with him as well. Sorry bitches, this one is mine. I just happen to be beautiful and he approached me because of that. If you don't get approached by guys like that it's not my problem."

The bottom line is that you have to stay cool and calculated. There are no free drinks, I am not playing the entertainer monkey and I do not take any form of abuse. The question is: am I getting respect? It has to always be fun and playful. Ask yourself why she wants to meet her friends. Did she already make plans and cannot change them? That's a valid reason although if she realises how great a chance it is for the two of us to get to know each other, she will find a way to stay with you.

Trust me, girls are masters at making up excuses to not show up to social meetings. Is she insecure and needs support? Is she looking for a way out and asks her friend to "rescue" her? The quicker you get to the bottom of why she is calling her friends or changing plans, the quicker you know how to react.

Last word on this matter: as soon as her friend walks in, watch her body language and eye contact. Girls give each other very clear signals using body language: within 5 seconds they check whether everything is ok and whether they want to leave or stay - it takes practice, but it's actually easy to spot. What you will see is that she will turn her back to you to have full eye contact with her friend so you are closed out of the communication. That's when she tells her friend with big eyes: "Thanks for coming, let's get the fuck out of here. He is creeping me out." If she is however very open with her body language and invites you to talk to her friend, trying to facilitate the conversation then it's a good sign. Those are the nuances of seduction that you learn over time and through real life pain. Just remember: allow

nobody on this earth to make you feel like shit. Hold your head high, stay positive, leave the situation and go onto the next victim! There is a whole football stadium of models waiting outside the door of that shabby bar - those hot girls are all desperate to meet a hustler with big beautiful balls dangling between his thighs.

Rhythm of Seduction

As explained in the Straight Line Seduction Cycle in The Close, seduction fluctuates between attraction-escalation and comfort-trust. The seducer varies the amount of each element depending on where he is in the seduction process. Review the section in The Close.

For SDLs it is particularly important to follow the same Rhythm of Seduction in each part of the 3 Step Logistics. The pattern is the following: first, the girl needs to adapt to the new situation; this could be letting her sit down in the 1st Venue, taking off her jacket and sipping on the hot chocolate. In this section you are a horse

whisperer: you let her settle in. Very light attraction-escalation and a lot of comfort. It's perfect to find out logistics. Once we have established comfort and she feels safe, we can start with Active Frame Control and some light attraction-escalation. We may also reveal things about our person, start Planting Seeds and practice Objection Prevention. Finally, when is has accepted us as the Male Leader, we drive forward towards attraction-escalation. We do this to generate more sexual tension, to make clear why we are interested in her and to filter out girls that are time wasters. All along the way, we keep running the Straight Line Seduction Cycle: we always swap between attraction-escalation and comfort-trust, but we vary the amount of each element throughout the SDL. We always want to end each venue or milestone on a high attraction-escalation note, because it is much easier to change venues on a high emotional state. Further, we always want to begin each venue on a high comfort-trust note. This is always the same for each part along the 3 Step Logistics. So as you can see we follow the Rhythm

we gradually ramp up attraction-escalation and decrease comfort-trust as we move from approach to close. It's not much different from a Mozart symphony. It starts slow, has its moments of tension and relaxation along the way and finally it climaxes towards the end. It is the same with the Rhythm of Seduction. This may seem esoteric, but this truly is mastery. When you can construct the SDL such that it gradually becomes more and more intensive, the girl will be hooked psychologically. That's why girls love soap operas. They are hooked on the ups and downs and on figuring out what happens next. That's why my approach is simple, efficient and exciting - it leads to S.E.X.

I think the Rhythm of Seduction is quite an advanced concept, but over time the pattern repeats and you will realise that I am right. When you get to that point you are very advanced - at that point you are subconsciously competent. I don't think of seduction, I feel seduction and I start flow with the Rhythm of Seduction. If the Rhythm of Seduction is off, if it doesn't feel right, I know I have to change something.

Although seduction is an intrinsically outward focused activity, your worst enemy is your own mind. First, you need to convince yourself that it is a good idea to get out of the house to talk to random hot women in the streets. Then you need to get over your anxiety to approach. As if that's not enough, you get dealt a lot of rejection for no good reason. Lastly, once you are over your anxiety and start enjoying the process and you finally get some results, your wingman wants to go for a beer, or you just are happy that you got that one number and call it a day (prematurely). But the fun doesn't stop here. Now you have to start texting with the girl and it can get really frustrating. Then you start doubting yourself: "Am I just not meant to do this? Am I not good enough? Am I too old/ugly/weird/shy/thing/fat or, even worse, am I too "Indian-looking"? The next day you finally meet your dream girl for a date and after 10min she loses interest and comes up with an obviously lame excuse: "I have to go see my sister in 1h, but it was really nice to meet

you." When you finally get sick of texting girls and start focusing on SDLs, it gets even worse - the feeling of getting a hot girl right up to your doorstep and then hear the famous words: "Sorry, I am not coming upstairs. I think I have to go now." is gut-wrenching. But hold on, it gets worse. I had girls in my flat that ran out of my flat when I was in the bathroom. Trust me, it's emotionally draining and annoying if you do not prepare for it mentally.

Going through these motions is difficult for most people, but if the above sounds familiar, then you are on the right way. What you need to do is manage yourself better, because currently your own thoughts and feelings are the biggest obstacle that stands between your balls and a beautiful girl. Most likely you have tendencies of self-victimisations, which are often labelled as "limiting beliefs". In reality, limiting beliefs are excuses and ways to feel sorry for yourself. The big bad world dealt you a bad hand and you can't change it. Cry me a river - do you want me to hand you a tissue and give you a hug? You need to get over and stop being a Little Bitch. It's

not the girls my friend, it's your thoughts and feelings that prevent you from getting what you want. Stop feeling sorry for yourself, take responsibility and, more importantly, take control by Managing Yourself. Let me introduce this section with a quote that says it all:

"I've missed more than 9000 shots in my career. I've lost almost 300 games. Twenty six times I've been trusted to take the game winning shot and missed. I've failed over and over and over again in my life. And that is why I succeed." Michael Jordan

Observe Yourself

First, when you are under emotional or physical stress you will tend to block out a lot of the rational thinking. Your heart rate increases, you start to sweat, your breathing becomes heavier and your blood pressure rises. Your body gets ready for a fight. You need to counter this natural instinct. The best thing to do is to breath deeply. Soldiers use a technique called Combat

Technical Breathing to calm their nervous before engaging in battle. Breath in while counting to 3, hold your breath while counting to 3 and exhale while counting got 3. Repeat the process 3 times. I used to do this while approaching girls in the street - the calm feeling you get not only focuses your logical brain, but also transfers over to the girl.

Further, sometimes you feel like you are stuck in a situation and you don't know what to do. For example, the girl is not playing along and it feels like you can't escalate on her or you don't know what to say. Take a time out. Go to the bathroom. Wash your face with cold water. Think about Beating Down the Little Bitch, think about your Personal Hall of Fame, read the Ten SDL Commandments and The Seven Holy SDL Milestones (see all sections below). Then go out and take the required steps irrespective of how you feel.

Picking Yourself Up

The SDL approach is intrinsically a repetitive strategy that filters for women that are interested in you sexually. As you go through the 3 Step Logistics, the girl may drop out at any given point. Sometimes girls do not come to the 1st Venue or even do not stop when you approach and other times you lose them when you are just about to enter the 3rd Venue. The Doorstep Moment blows up in your face so to speak. The earlier she drops out, the easier it is to digest as you have invested less time, money and energy. The worst moment to lose a girl is at the Doorstep Moment. That's the Candy Effect in full swing (see the Candy Effect section in the Flywheel of Frustration).

First, you have to accept that seduction is a messy process - it's not like gravity: you know that the stone will fall to earth every time you drop it. In seduction you don't have this certainty. The sooner you accept this reality

the better. That's why we do many and short approaches always with the aim for the instant date - we want to filter for girls that are interested.

The biggest success factor when it comes to SDLing is to never give up . It's very tempting to stop after a failed SDL, because you feel exhausted and maybe you feel emotionally drained or disappointed. Play close attention right now because this is probably the single most important piece of advice you will ever come across - in seduction as well as in life more generally:

"Success is going from failure to failure without loss of enthusiasm." Winston Churchill

To fully apply the SDL approach you need to get right back to approaching girls after you just lost one. The whole system stands and falls with your ability to pick yourself up after a failed attempt. If you do not pick yourself up after having invested 2h into a SDL attempt that failed, your results will be bad. If all you do is run one SDL and then stop you are like a marathon runner

that sprints the first 100m and then quits. He will never be a good marathon runner. I agree: it is tough. It requires mental toughness and it requires you to tell yourself to keep going, because nobody will. Everyone will tell you: "Let's try tomorrow again. You did good today." Bullshit! You did nothing today. You didn't follow the rules. You are not the type of guy that has what it takes to SDL. You are a quitter. Look into the mirror and ask yourself whether you will let this pull you down or whether you are the guy that takes this negative energy and funnels it into aggression. Are you going to rise to the occasion? If you want to quit, do it. But don't quit today, quit tomorrow. Today you will go out until the bitter end, even if you bomb 3 more times. Think back about all the great things you accomplished and how much of a badass you are. Are you really going to let this patty little girl extinguish your flame. I don't think so. If you need a kick up your ass, imagine me talking to you: "Get the fuck up right now. You little Bitch, Your ancestors wrestled with predators in the jungle to provide food for their families and you let this meaningless stranger distract you from your goals? Get the fuck up and go out

right now." If you are part of the Hustler Elite and you stop after failing, I will immediately give you your money back and that's it between us. I can't help quitters.

Keep this in mind: I designed the SDL approach to filter quickly for hot girls that are interested in us and that have time right now. That's why you run the whole model in such a short period of time. If you quit, you are not following the Straight Line Seduction System SDL approach - maybe some half-ass SDL approach, but definitely not the SDL King approach. Picking Yourself Up and never quitting are the key my SDL approach.

Beating Down the Little Bitch

One of my favourite movie scenes is when the young Leonidas is initiated to the Spartan army in the movie 300. It's baptism by the fire of combat. The young boy is expelled from the safe confines of Sparta as a teenager and plunged into the rough winter wilderness. The only weapon he is carrying is a spear. Hiding in a cave the

juvenile Leonidas is stalked by a menacing predator - a black wolf. Leonidas has no choice - the only way out is to face and kill the predator. There is no space for fear. Unfortunately, we have softened up as men ever since the Spartans.

Today we live comfortable lives and avoid discomfort by any means. That comfort avoiding behaviour slowly breeds a Little Bitch in your brain. That Little Bitch seeks reward and avoids pain and conflict like hell. That Little Bitch likes certainty and hates uncertainty - that's why you never started that company and still take monthly pay checks. That Little Bitch loves to be loved by

everyone and hates to be regarded as a social outcast that doesn't want to play by the rules of society. Since that Little Bitch drives your decisions, that Little Bitch drives your life. The quicker you accept that the Little Bitch is running the show, the quicker and more effectively you can start managing it. When I say "managing it" I mean beating the living hell out of it every day of your remaining lifetime. Because there are two choices: either you decide to beat down the Little Bitch and take control of your life, or the Little Bitch will run your life for you. When I look into the eyes of 99% of men, I see the Little Bitch. It's written all over their foreheads: "I will not stand up for my dreams and beliefs." What kind of man are you?

Many of you are reading this book for the wrong reason. You are reading this book because you are looking for a magic pill. A piece of advice that gets you instant results - a short-cut. You want that short-cut, because it would finally get you the results you want. But more importantly, it would shut up the Little Bitch. Because the Little Bitch gets up every morning and tells: "Look at

yourself. You are pathetic. You don't have girls in your life. The ones you have in your life are not hot. But at least it's comfortable. You don't have to go out and do these ridiculous things. Anyway, if it is supposed to happen, the right girl will walk into your life, just like your parents always told you. You can't force these things. Moreover, what would your friends think if you talked to random girls on the street? I am the guy that's quiet and plots on with his regular job, living a regular life. They would think I went crazy." Sounds familiar? That is the Little Bitch running your life.

The Little Bitch is a sneaky bastard. It comes in many guises. It comes in the form of anxiety, avoidance, trying to play it safe, not saying what's on your mind and so on. You really want to pay attention to when the Little Bitch is talking to you, because this is what will stop you from getting results. As soon as it opens its mouth, you have to beat the fuck out of it. How? By doing what feels uncomfortable. You first feel a little bit of discomfort in your solar plexus. As soon as this feeling arises, you have to act. That's the little bitch gaining strength.

Quickly punch it in the mouth to keep it on the floor where it belongs. If you tolerate the feeling, it will feed on itself and grow into a full blown fear. That fear will stifle you. Roosevelt expressed it best:

"You have nothing to fear, but fear itself."

Just because you don't feel like it doesn't mean you don't have to do it. Beat the shit out of the Little Bitch by doing it anyway. That is the most effective strategy to manage your own fears and anxieties. I literally start talking to my Little Bitch. You see it in my videos: sometimes I get angry when I don't get lucky for a while. That's me talking to my Little Bitch. Similarly, if I get blown out a lot, I don't blame the girl. It's not her fault. I can't blame the girl, because it's not in my control. What is more important is my feeling after the blow out. That feeling of: "Fuck, I feel like a loser and I want to disappear from earth right now.", that's the Little Bitch speaking. I instantly channel this discomfort into anger and more energy so I approach more as a result. That's a nice kick into the teeth for the Little Bitch.

Let me tell you the truth. The Little Bitch will never fully disappear. Today my Little Bitch is very much in her place. Every now and then she comes out and I have to beat the living hell out of her. In this way, I make sure that she stays small. In the beginning, the Little Bitch is powerful, because every time you beat her down she gets up quickly as if nothing had happened. It's only over time that you will be able to punch her so hard that she stays in hospital for a few days. But eventually, she will recover and come back. Get ready for it: there will be no end to this. You will fight the Little Bitch until the end of your life. The second you give up, the Little Bitch will take back over control and run your life. You have to beat her down every day, be it by approaching a girl, jumping into cold water, or handing in your resignation to start your own business. You have to take control and stay in control.

Personal Hall of Fame

Another way of handling your Little Bitch is to tap into your Personal Hall of Fame. It's a collection of your proudest achievements. Select a room that you are very familiar with (e.g. your parents' living room) and put thumbnails (i.e. those little YouTube pictures you always click on) of the 5 proudest moments of your life on the walls. When you walk through that room in your mind, you can look at the thumbnails and playback those videos to remind yourself how much of a badass you are.

What should those important moments of your life be? It could be anything that you feel very proud of. Usually, it's outstanding achievements such as winning in sports, having sex with a very hot girl, turning a miserable situation around, getting a great job/university offer, having success in business, doing something selfless for

someone in need, changing your physique, or simply showing persistence until you achieved an aim.

It's very helpful to go through all five videos in your Personal Hall of Fame every morning just after you open your eyes and every night just before you go to sleep. This works, because seducing women is very much a self-fulfilling prophecy. If you believe that you are a great person, the women around you will believe it. Just as women will feel horny around you if you project a sexual vibe. Women by nature are meant to follow men, physically and mentally. Hence, by priming your brain every morning and every evening you slowly nudge yourself into the right direction. As opposed to taking action or breathing techniques, your Personal Hall of Fame is more of a passive or preventive measure to keep the Little Bitch on the floor. I highly recommend it - I went even further by telling myself every morning that I am the greatest and most badass guy walking on the planet - it feels really good. I also practiced Stoicism and every little negative thought that came to my mind, I replaced by reminding myself how amazing I am. I left

no space for self-doubt. I replaced doubt with certainty about how great I am until it became true in all walks of my life. I still do it to this day. Today, I tell my girlfriend how amazing I am to the point that she just shakes her head and tells me I have an issue - it's all done tongue in cheek and secretly she loves it. I see it in her smile. She knows I am doing it to pump myself up and she loves the cockiness. Any girl loves this type of cockiness.

Managing State

One of the most frustrating parts of seducing women are the mood swings we go through in the process. There are days when we are on fire and everything seems to work. We open, she hooks, we bounce, she follows, we speak and she laughs and complies. Other days, girls do not stop, tell us to walk on, and nothing we say seems to get a good reaction whatsoever. While we can generally live with not being able to be on fire all the time, we crave to get ourselves into this god-like state

on command - we want control over it. As a matter of fact, many seduction coaches prey on unassuming newbies with promises of having found a magic pill that gets you into state without fail within minutes. I personally have beaten myself up for years to find the holy grail for getting into state: I was an extreme example of state volatility. People that knew the young me can testify: when I was in state, it was game over for anybody within the radius, male or female. However, I rarely got into state, so I always felt like I was gaming at 80% of my potential - it drove me mad to say the least.

Along came a Chicago psychologist who gave me some more insight into my behaviour and how it relates to state. In his excellent book called Flow - The Psychology of Happiness written by Mihaly Csikszentmihalyi he explains how state is generated. It occurs when a highly skilled individual encounters a task that is challenging, but not impossible to handle. Think of two world class tennis players - the marginal difference in skill makes it highly challenging to beat the opponent; but it is possible. In state, time and space warps - you forget to

eat, time flies and the individual gets an obsessive focus on the task at hand. Most people experience state when they play computer games or when they get lost in a very good book. Others get it when doing sports or playing an instrument.

What is generally sold as state in the seduction industry is euphoria in reality. Euphoria is not state. Euphoria is provoked by some extremely anti-social behaviour - since it is completely out of reality for the newbie, it provokes an extreme physiological reaction: a survival reaction. The body releases chemicals that block receptors in the brain that are responsible for sense such as fear, anxiety and shame. It's a short lived boost of adrenaline that is similar to a feeling you would experience when confronted with death. The body adjusts to prepare for survival. We are in fight or flight mode. This feeling lasts possibly for several hours, but it is as fleeting as it appears. The next day we wake up and we are back to the old us. Clearly, it is unsustainable for the body to be in survival mode for extended periods of time and it takes serious energy to

get into this state. This is what the seduction industry sells as state to unassuming clients. When you hear people talk about state in the seduction industry, be extremely careful. The likelihood is that they are preying on your wishful thinking of becoming a god-like seducer and they do not understand state correctly themselves.

So what is state? Let's examine people that are in state regularly - soldiers, musicians and sportsmen. Do you think a world class tennis player is in survival mode every time he plays a match? Similarly, do you think an elite soldier is in survival mode when he infiltrates a building? They are not. Their pulse rate is heightened, but it is not racing. They are calm and collected with laser focus. However, if you put a regular civilian into a war type situation, his physiology will go through the roof. He might perform well based on pure survival instinct, but relative to the trained elite fighter his performance is dismal. Moreover, it is not predictable - who knows whether he can get into the same mental state again next time? Maybe he burns out, freaks out or simply cracks under the pressure and starts crying.

This leads me to the definition of state. To me state is the ability to perform near the top of my trained abilities in a predictable manner. That means, I will be able to go out and seduce women on command with a high level of consistency, following a repeatable process that I have internalised though countless hours of deliberate practice. It means that, if I was to analyse my statistics I would consistently perform at the top of my abilities if the sample of seduction attempts is large enough. State is not a temporarily heightened performance level that you achieve by putting yourself through extreme social situations (or through substance abuse).

A quote by Archilochus, a Greek philosopher, that is often attributed to the US Navy Seals best summarises state for me:

"We don't rise to the level of our expectations; we fall to the level of our training."

This is how I look at state from a practical point of view: I will not pay any attention to the idea of getting into god-like state. As a matter of fact, I will avoid it, because it is not an optimal state. It feels amazing, but your physiology is off - your heart rate is too high, you are too high energy and your adrenaline is pumping too hard. You are not cool, calm and collected. You are tripping on dopamine - the bodies natural cocaine. As described, this type of state is not predictably achievable and it is not maintainable. In other words, it is out of my control. So I assume a Stoic view on it: I don't try to change or obtain what is out of my control.

Instead I focus on what I can control and I actively manage that. Practically speaking, I know that when I go out, I will be slightly off from a state point of view - I am not off because I am bad, I am off because every time we go out we need to rid ourselves of the social conditioning. The social conditions you get pounded into your head from a young age on and it is reinforced during your everyday life (job, school, friends etc). What you are about to do goes against social norms and your

survival instinct will kick in - back in the caveman days, you were killed if you approached the girl from the wrong tribe. Therefore, I fully expect to do a couple of approaches before I can rid myself of the social conditioning and fully access my seduction skillset. This is phase one for me. So the first thing you do when you go out is to hit a couple of random sets. I still make sure they are fairly hot, because often I get it right very quickly, because I have a lot of practice. But the point is to get a few sets under your belt early on. The second thing I do is to take risk early on. I don't just approach girls for the sake of it. I say something direct and sexual or I touch early on - sometimes I hug and kiss as well. The sooner you do something risky, the harder you are punching the Little Bitch in the face. If you play it safe by asking for directions, you won't get rid of the social conditioning. Why? You know the answer already: because asking a stranger for the time is a socially acceptable action. So do something socially unacceptable, such as giving her a compliment about her hair or eyes - even better if there are 20 people around listening in. That crushes your Little Bitch like a

bulldozer. What I don't want you to do is to do something socially retarded such as laying on the floor or screaming loudly in the middle of the street. Leave that stuff for the gifted kids and RSD.

Now you are already miles ahead of most guys. You go out and you do 5 approaches the first 20min. Further, you make direct attraction-escalation statements. Now you add one ingredient: you keep opening at least one girl every 30min in the same fashion. You keep doing that for 2h without break - at the end of the two hours you will have done around 10 approaches that are high risk. Since we are in the SDL framework you will probably have an instant date or two if you are not already on the way to an SDL. The odds of being socially desensitised are high at this point. Now the ultimate hack is when you are finally in state, you need to manage yourself into a high density area. That's an area with a lot of people and therefore by definition a lot of women. Because most guys make the huge mistake of getting into state and then going home. We want to do the opposite. Manage ourselves into state and then put

ourselves into a situation where we have a lot of women around - for example, Oxford Street London, UK. Then we put on our sniper vision goggles. We snipe for a stunner - once we see her we are ready to go in. She has no idea what we went through before we met her. But she will feel it. If no stunner is around, we keep approaching one girl every 30min to keep the state up. We stay on the high density area until we succeed to instant date a stunner and are on our SDL process. If you fail on the way to the SDL, you resort to Picking Yourself Up.

Lastly, you need to realise that state is directly related to momentum: the more frequently you train the better your state becomes. The base level of your state increases as you train more consistently and simultaneously the volatility of your state will go down. In plain English, this means that as you train consistently, you will get into state more quickly and it will be naturally higher. So if you went out with me to seduce women, I would start at a higher level of state to start with and I would get into higher state much more quickly than you. Why?

Because when you train consistently, the Little Bitch has less time to recover from day to day and your skill level goes up more quickly, because humans learn best in small doses with many repetitions.

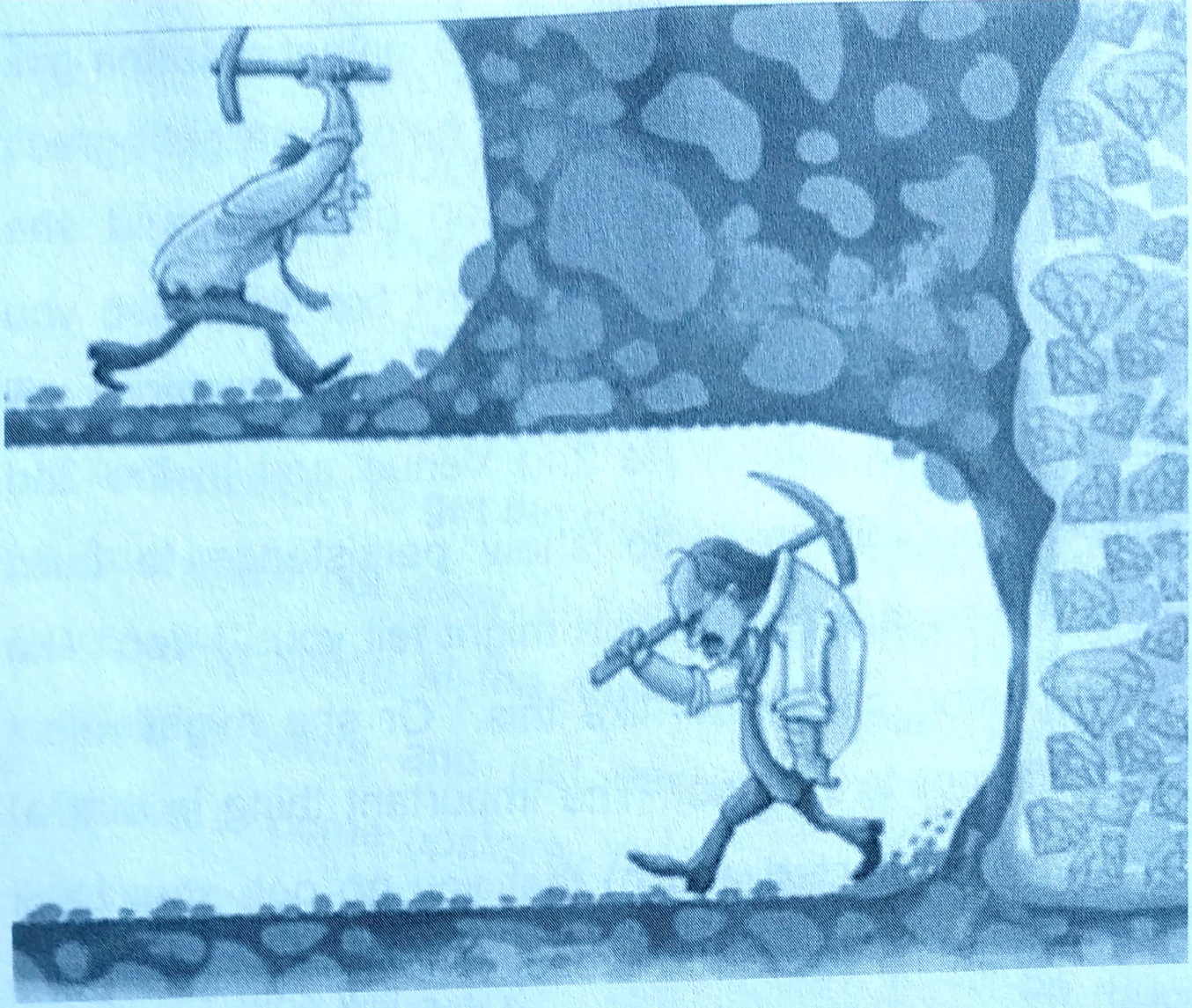
The optimal training schedule is to train hardcore every second day. But this is not practical - most guys have a job. So we need to train the SDL and we need to build momentum. How do we do it? You go out consistently and train in appropriate doses. It's best to train every day during the week doing 5 approaches per day. Alternatively, you do 10 approaches 3 times a week. You train your approach and your ability to instant date: i.e. you train the S.E.X. Approach during the week as it is critical for the SDL. That shouldn't take longer than 1h per day and it builds your momentum. Then on the weekend you take one full day on which you train the entire SDL process.

Lastly, even if it feels like you are not making progress, trust me your state is improving one approach at the time. And the improvement compounds 1% per day: 1%

improvement per day improves your state 1.5x in 3 months and 6x in 6 months if you train daily. That's six times better! The same counts for your skillset. So in simple terms the hack to state is: approaching frequently, taking risk and practicing consistently. There are no magic pills or short cuts.

Persistence to Breakpoint

Persistence is one of the key traits of a master seducer. Persistence is the ability to keep going while waiting for success. You don't just have to keep going, but you have to keep going without loss of energy.



Because when you persist, but you proceed with no energy or a lack of drive, then you will eventually fail. That is by the way why it is also so important to love the process - because if you love the process of improving and getting good at seduction, the outcome of any specific interaction cannot hurt you.

Persistence in various forms is required in the process of seduction. First, during the S.E.X. Approach, you will

need to demonstrate persistence to instant date the girl. It usually takes multiple attempts before the girl agrees to the instant date. Yes, you can be lucky and she agrees straight away, but I wouldn't bet on it - so you need to prepare for persistence. Again, persistence will be required to pull to the 2nd Venue and in the 2nd Venue, you will need to show persistence to build attraction-escalation. The girl might tell you: "I don't like guys making comments like this." Or she might reject your attempt to kiss her. The important thing is that a) you stay unaffected and b) that you go one step back and two steps forward. Actually, I think this is a good definition of persistence: the ability to keep pushing forward in the face of rejection with a positive attitude. Then in the 2nd Venue, there comes the moment when you need to leave to grab that taxi. The Taxi Moment can require an incredible amount of persistence, because the girl may reject the idea of getting into a cab. But, let's say, you know that if she doesn't get into that cab, it's game over, because your 3rd Venue is not in walking distance, so you need to be ready to push until breakpoint. Breakpoint could mean that you have to

carry her into the cab in a friendly, but yet persistent way. That's SDL Commandment #6 - you push the SDL to the very end even if you lose the girl. The highest amount of persistence you probably have to demonstrate at the Doorstep Moment. First, you need to be persistent to get the girl to come upstairs sometimes. And that's not easy in itself. It can be quite a battle including sitting at the doorstep for prolonged periods, drinking beers and just hanging out before the girl agrees to come upstairs. Yes, as you become good at Active Frame Control (see The Close), it will be much easier as girls will ask to come home with you instead of you pusing for it. But until then, you will encounter moments that require persistence. The moment that without a doubt requires the most persistence is when the SDL fails, because then, you will need to resort to Picking Yourself Up and that's tough. It's tough because it feels horrible to lose a girl at the Doorstep Moment - the feeling of failure and loss is terrible. But at least you pushed very hard and even you lost her at the end, you did a great job. But now, you need to show ultimate persistence. You need to pick yourself up and drag your

ass back out to close the SDL loop. To make the SDL model complete, you need to persist in the face of failure, because it is up to you whether you are the guy that stops one inch short of the diamonds (see picture above), or whether you refuse to give up and keep digging until you hit diamonds..

Process Focus

One of the hardest aspects of learning seduction is that it is half science and half art. The experiments can never be exactly replicated - each girl you talk to is slightly different. Compare this to gravity - gravity is never going to disappoint you. Try to jump out of the window - I can tell you the outcome with 100% certainty. You will end up on the floor. Why is this important? This is important, because it makes the learning a lot harder. If you fire a rifle with a certain angle and some other fixed parameters such as wind speed, you will always hit the target. Not in seduction - you could be doing exactly the same approach with two different girls, once it works and

the other time it fails. Then you try to draw a conclusion based on that. What's your conclusion? With the girl that rejected you: is your approach wrong or is the girl not interested? We don't know - it's a joint hypothesis problem for those that are into Karl Popper.

"So Tony, are we fucked?" I am glad you asked. The truth is that it is not quite as extreme as I described above. If you repeat the process 1000s of times, patterns emerge. You will be able to tease out the factors that matter for success with women. Why? Because you will get a feeling for when it was actually possible to get her, but you just didn't have the skill, yet. Clearly, profiling as described in The Close is one example where patterns becomes obvious. Further, it's obvious that the Straight Line Seduction Cycle works - the flipping between comfort-trust and attraction-escalation is an effective if not essential strategy.

The huge advantage you have over me is that you can learn the patterns I have found through countless hours of infield training and improvement. Your best bet is to

take what I say at face value for now and apply it. If over time you find better strategies or you find that certain of my strategies don't work for you, you adapt your approach. That's what I describe in the Know Thyself part of The Close. Look at it like this: if Michael Jordan tells you through the basketball in a specific way, do you doubt him and try your own way, or do you believe him and do as he says? I am pretty sure that you are better off following his advice - I would. I am not saying that I am the Michael Jordan of seduction - all I am saying is that I urge you to consider my method first before you invent your own method.

So what does this have to do with process focus? The most important factor for becoming good quickly is to follow the process as closely as possible. Why? Because if you don't follow the process, you will never have a reference point. You could run some terrible game and get lucky with a girl. What then? You pat yourself on the shoulder for the great job you did and brag about it to your friends. Then you backwards rationalise all the things that got you laid with the girl and

you internalise them. Because you got lucky and your game was actually bad, you are internalising a lot of mistakes, because you think you are following the right strategy, but in reality you are not. What happens next? What happens next is that your game actually gets worse - you will start losing some of the girl that you would get if you followed my structure, because now you have internalised some bad habits. Then you go back to my material and you review it, looking for mistakes and sticking points. You internalise my structure again and go out. Now you run some solid game, but you get unlucky with the girl. This time around your game is solid, but it's just a no-girl (see The Close). In the end, you lose her despite some solid game. The result is a high level of frustration and most importantly, you are very confused. What is going? It seems like the results are random whether or whether not you are following the Straight Line Seduction System. That's a bad position to be in, because you will lose motivation. However, if you keep focus on the Straight Line Seduction System, there is one thing you know for sure: you are following a system that is proven, so the only possible problem is

that you have to get better at every single part of it until you figured it out and internalised it. Think Wolf of Wall Street: watch the scene when Jordan Belfort gives the script to the pink sheet brokers at the Investors' Center. I am Jordan Belfort, the Straight Line Seduction System is the script and you are one of the brokers.

One piece of advice and you are might rightly think: "Yeah, Tony, but you are biased. Clearly, you would say that. It makes sense for you." Hear me out for a second: there are many schools of seduction out there. I won't list them here - that's not the point. My point is this. When you learn a new art form such as seduction or a martial arts, you best focus on one school. I don't care what it is that you are doing, but it's important to focus on one school. Why? Because It goes back to the old Bruce Lee quotes:

"I fear not the man who has practiced 10,000 kicks once, but I fear the man who has practiced one kick 10,000 times."

If you have read this book and it doesn't strike a chord with you. If you just can't warm up to my style or disagree with my Straight Line Seduction System, then I am the last one to tell you to practice Straight Line Seduction. The opposite is true: if this doesn't resonate with you, please find something else that really resonates with you. You can only get good at seduction if you find a system that works for you. For example, and I say this with the biggest respect, the Mystery Method and the London Daygame Model do not resonate with me from a practical point of view. I have nothing against these methods and I love a bit of mental masturbation - I have a PhD in Finance at the end of the day. But these methods were developed by highly introverted people that came out of their shell and found a way to seduce women. Why is that bad? It's not bad per se, but most of these people had some social challenges in their youth - maybe they were bullied or the outsider kids at school. Then they come up with theories that are possibly working, but overly complicated and they do not yield result in dating the hottest women. Why? Because they lack some degree of basic social knowledge and there is

some revenge and anger hidden deep down (i.e. "Now I have power and I will get back at society and all those women that put me down in high school."). I think you need a sober and rational mind to develop a dispassionate seduction system. Just like you wouldn't let a criminal design the law system. There is nothing wrong with those old school systems, they are just not efficient as the Straight Line Seduction System. What's my evidence? I don't see many guys seducing fashion models, Playboy models, actresses and stunning girls from next door. Those that did paid them money and got exposed as liara. As the old saying goes: "It takes a lifetime to build your reputation, and two minutes to destroy it."

The bottom line is: choose one system - a system that you truly believe in. Then follow it to the end through thick and thin. I believe the Straight Line Seduction System is the best in the world - I have the girls to prove it and why else would I have written it down? But it's your call at the end - do what resonates with you and you will succeed.

The 10 SDL Commandments

The 10 SDL Commandments are your bible. Anybody who wants to become a member of the Hustler Elite has to know them by heart. They are not only to be honored, but they also are your corner stone when you get lost while seducing a sexy girl. When you get stuck in a situation, whether it is during a date or when you are just getting tired of game, you take a minute and you recite those 10 SDL Commandments in your head. If you have faith in the Straight Line Seduction System, you will see that most of your current issues will be resolved when you recite these commandments. They will provide you with an answer, even if you don't realise it in the moment. It will come to you. I used it many times and it works like that.

1. Hustlers tell themselves the goal for the day before they start gaming: SDL

2. Hustlers don't take numbers, Hustlers instant date

3. Hustlers do many sets, short sets and quickly ask for the instant date

4. Hustlers ask for the instant date at least three times

5. Hustlers follow the 3 Step Logistics

6. Hustlers pull the same day, even if they lose the girl

7. Hustlers pick themselves up after a failed SDL attempt and keep going

8. Hustlers use Frame Control

9. Hustlers respect the Rhythm of Seduction

10. Hustlers don't kiss before inside the 3rd Venue

The 7 Holy SDL Milestones

Similar to the 10 SDL Commandments, the Hustler Elite are expected to know the 7 Holy SDL Milestones by heart. The 7 Holy SDL Milestones function as a map that guides you during the SDL - it let's you assess very quickly where you are in the process. This is very important as it allows you to plan your next step. It allows you to take the necessary risk to push for the SDL. When you are stuck, recite the 7 Holy SDL Milestones together with the 10 SDL Commandments and you will find an answer. Again, it may not come to you directly, but it will come to you eventually. Trust the Straight Line Seduction System and trust the 7 Holy SDL Milestones. They will guide you to success if you practice them regularly.

1. Go for the instant date within 5min of the S.E.X. Street Approach

2. Go on to the 2nd Doorway within 30min of being in the 1st Venue

3. Go for the Kamikaze Moment if the girl does not enter the Kill Zone after 30min to 2h in the 2nd Venue

4. Persist at the Taxi Moment if required when leaving the 2nd Venue

5. Persist at the Doorstep Moment if required when entering the 3rd Venue

6. Respect the Rhythm of Seduction before escalating and expect LMR